

## Overview of May 2018 release

The Dapresy Pro 2018 May update contains many great improvements, which you can read about in this overview list.

Selected highlights of improvements are:

- The enhancements in the Weighting module, R.I.M weighting is now supported!
- The new My Stories module which allows users to create their own report decks.
- The ability to import stacked data which makes it easier and more efficient to manage brand trackers.

Summary of new and updated features:

### My stories – a new module

- The My Stories tool allows end users to create their own report decks based on any slide and filter combination in the Storyteller reports. My Stories is a personal report library that is automatically updated each time new data is added. For example, with My Stories a product manager can build an “Executive Summary” deck to present online during a meeting, or download to PPT for email distribution.

### Weighting data

- The data weighting module now supports R.I.M weighing (**R**andom **I**terative **M**ethod). The R.I.M. weighting logic allows for the application to weight on multiple variables in the data so that after a predefined maximum number of loops it matches the target value of all of selected variables.
- Improved support to handle weight calculations when actual distribution is zero respondents
- New ability to include filters when creating weight variables which is useful if, for example, different countries need different target distributions.
- Improved interface for creating weight variables.

### Stacked data support

- Stacked data can now be imported to Dapresy Pro which makes it easier to especially handle brand tracker questionnaires where the same question, like brand statements or campaign

follow up questions, are present multiple times which is a common case when the respondent evaluates multiple brands or different campaigns

### **Data cleaning and recoding**

- New ability to include filters based on Open ended variables such as email addresses etc. which makes it easier to clean and recode data for specific persons which is relevant with the new GDPR anonymization regulations.
- New ability to recode data permanently, this in combination with for example the ability to recode data automatically after a certain period of time makes it easy to permanently remove personal information from the data which is a requirement for the data minimization and data retention GDPR policies.
- New ability to delete respondents to meet the GDPR right to be forgotten rules.

### **Compute and Input variables**

- New ability to use floating time periods in expression when computing categorical variables like, for example, “Last 2 months”. The update makes it easier and more efficient to make special comparisons like “Latest month” compared to “Same month last year” without having to do any manual updates when new data is loaded in a tracker.
- Improved logic when computing numeric variables based on dates, the update is used in client follow-up processes as it makes it easier to get data for the number of days an alert has been in a certain step (like New, In progress, Closed etc.)

### **Events**

- New ability to use multiple filters in Events which makes setup more efficient in, for example, the case of having the need to filter the alert send outs by both geographical location and different touchpoints like Sales and Service.

### **Form report**

- New support for using Respondent data tables in Forms makes the setup of a Form faster and easier to get correctly aligned layout.
- New support for viewing and analyzing the “customer history” in a Form when the same person/client participated in the survey multiple times. With this new function it is easier to view and analyze the history of the person/client before making any follow-up actions.

### **Respondent Data tables (Storyteller and Form)**

- New padding settings, this makes it easier to create an airy and clean layout
- New ability to display the Factor average instead of the answer text/answer id when using categorical variables in the Respondent data table, this is useful in case of for example having rescaled a 1-5 point scale to 0-100 point scale by using the factor average.

### **Storyteller charts and tables**

- New hierarchical filter sorting option, sort by branch or by level, which is useful when multiple units from different levels are selected to get the desired sorting in charts and tables

### **Cross table tool**

- New ability for the Administrator users to remove sharing of favorite tables that have been shared by Report users, this is useful when people shares irrelevant favorites which do not have an applicable general interest.

### **Storyteller setup improvements**

- New ability to align the text vertically in text boxes (top, middle, bottom)
- Improved copy/paste process, new ability to “Paste here” makes it easier to insert a copied object in correct position from start.