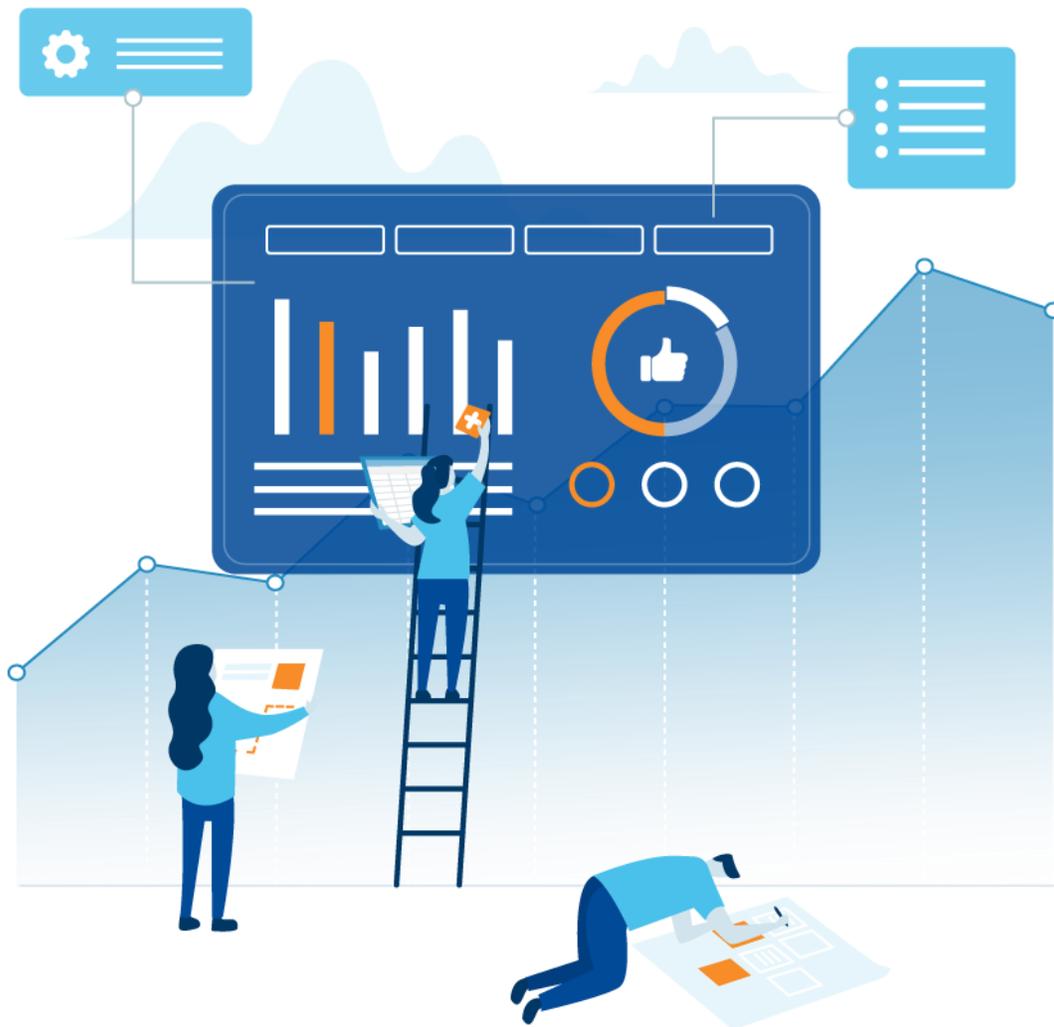


Dapresy 2019

# October Release



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## 1 - Introduction

This document describes new and improved features in the Dapresy 2019 October Release.

If you would like to know more about these features, please contact Dapresy Global Support at: [support@dapresy.com](mailto:support@dapresy.com) and they will be able to assist you.

Best Regards,

**Dapresy Team**

Email: [support@dapresy.com](mailto:support@dapresy.com)

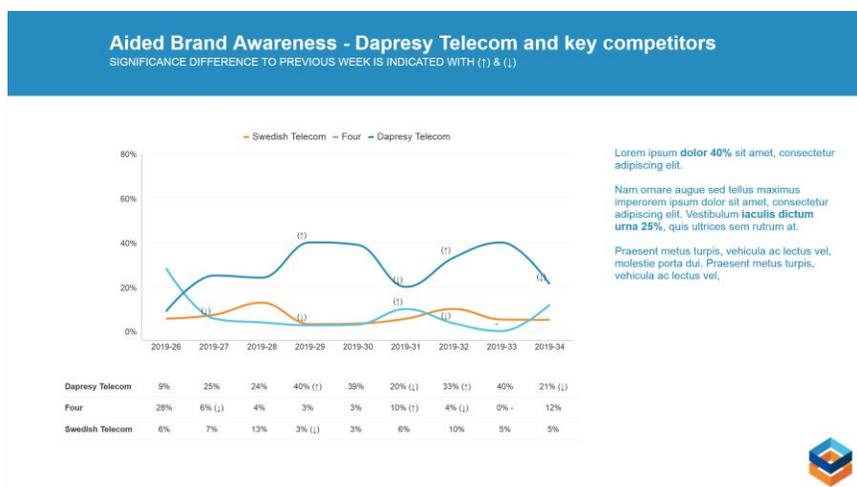
## 2 - Overview

The Dapresy 2019 October update contains a wide range of improvements in different areas to help you with new functionality and produce with greater efficiency, here is a summary:

### Story Creator

- **Table** and **Text** boxes are now supported in the StoryCreator, the previous version supported charts and headers/footers objects only.

*Here we see a StoryCreator slide with the new table and text object*

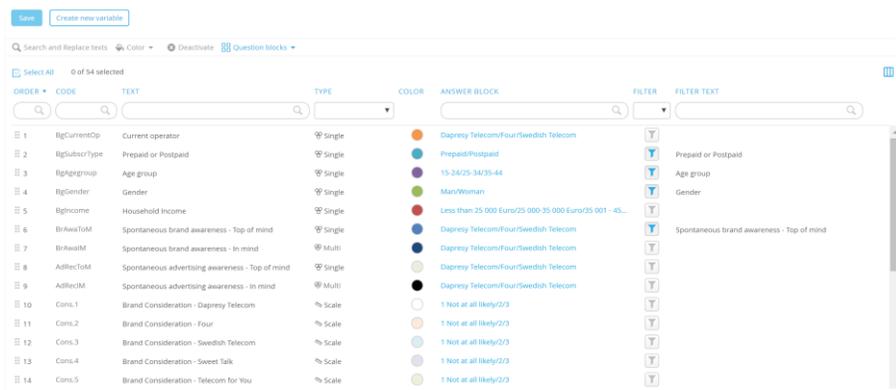


- From the StoryCreator you can now export charts and tables, to **PowerPoint**, as either images or as **editable objects**. By exporting as editable objects you can then update the labels, colors, layout etc. of the charts and tables directly in the PowerPoint document which is not possible when exporting as images.
- You can now **upload a PowerPoint template** to the StoryCreator which will be used in exports instead of being limited to the template connected to the applied theme
- Other **efficiency updates** includes a new “Clear all filters” option, a “New deck” option, the ability to select slide layout while adding a new slide, duplicating multiple slides and pasting objects as new objects

## Variable administration

- In a new Question page all the variable administration functions are combined into a single location for maximum efficiency, you administrate your questions but also the relevant answer blocks, question blocks, as well as computed and merged variables, grouped answers etc. The new page covers features from over 15 of the old administration pages which results in a more efficient workflow.

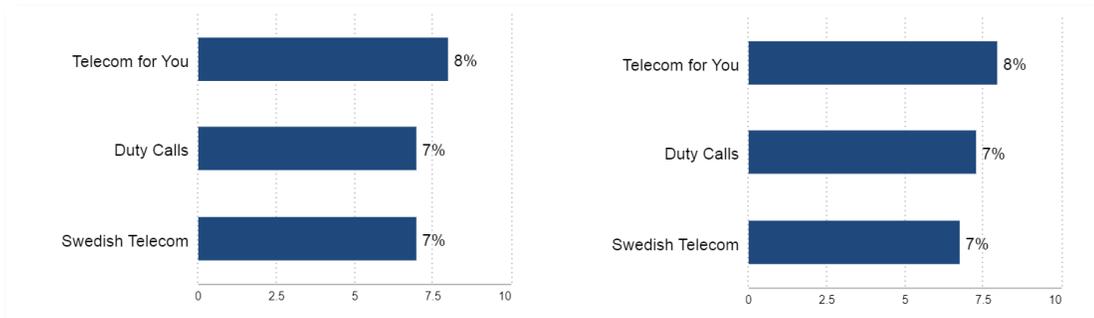
Here we see the new Question page.



## StoryTeller improvements

- You can now **upload a PowerPoint template** to the StoryTeller which will be used in exports instead of the template connected to the applied theme
- The StoryTeller **Optional filter Favorites** were previously report specific: a Favorite created in a StoryTeller report could not be used in any other StoryTeller even if the reports had identical user selectable filters. For a more efficient, and more user friendly system, this logic has now been updated so the **Favorites can be used cross reports.**
- The chart rendering was previously based on the settings for number of decimals to be displayed, but now you can choose whether the charts render using full precision or by displayed values, see example below.

The left chart is rendered by the shown decimals and the right by all decimals. In the right chart you see that the bar for Duty Calls and Swedish Telecom has different length even if the displayed result for both is 7%.



- In charts and tables with multiple series you can now apply base size warnings, and hiding result due to low base size, per series which was not supported before. Previously this setting was defined in the main series only

## 3 StoryCreator improvements

The following chapters describe the news in the StoryCreator which in short are the following:

- **Table** and **Text** boxes are now supported, the previous version supported charts and headers/footers objects only
- When exporting a deck to PowerPoint you can now choose if you want to export charts and tables as images or **editable (native) PowerPoint objects**
- You can now **upload a PowerPoint template** to the StoryCreator which will be used in exports instead of the template connected to the applied theme
- Other **efficiency updates** includes a new “Clear all filters” option, a “New deck” option, the ability to select slide layout while adding a new slide , duplicating multiple slides and pasting objects as new objects

### 3.1 Tables and Text boxes

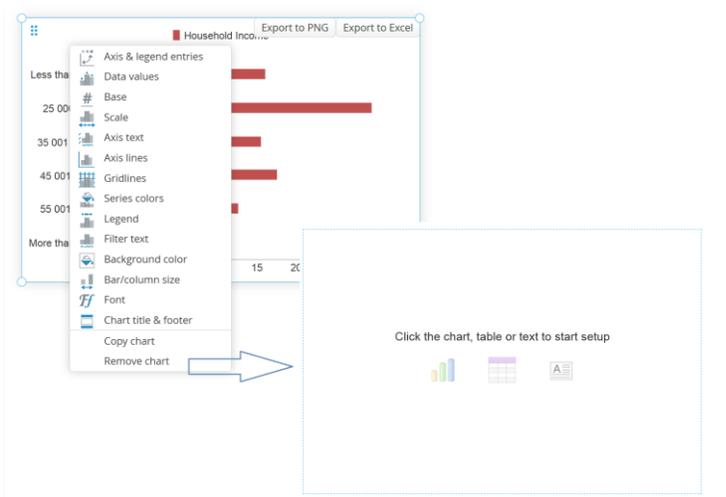
A StoryCreator object can now either be a chart, a table or a text box. To choose object type click the relevant icon in the empty object. In chapter 1.1.1 you can read more about tables and in chapter 1.1.2 more about the text object.

*Here we see an empty object in the StoryCreator, choose object type by clicking any of the icons.*



If you inadvertently chose the wrong object type, or just want to change type, you have to “remove” the object and then select object type as shown in the example image below.

A chart becomes an empty object when it is removed, now you can select the object type again.

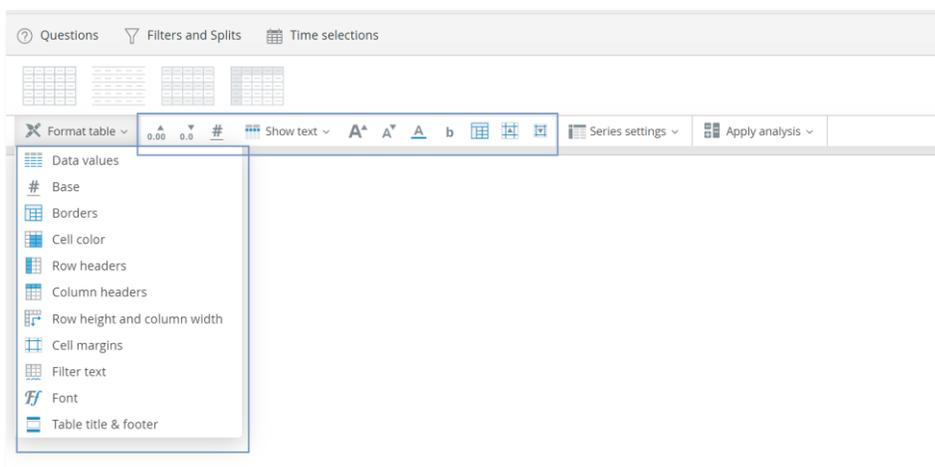


### 3.1.1 Tables

The setup of a table is identical to the chart setup when it comes to questions, filters, time periods, series settings and analysis settings. The setup of a table, compared to a chart, differs only in the formatting/styling.

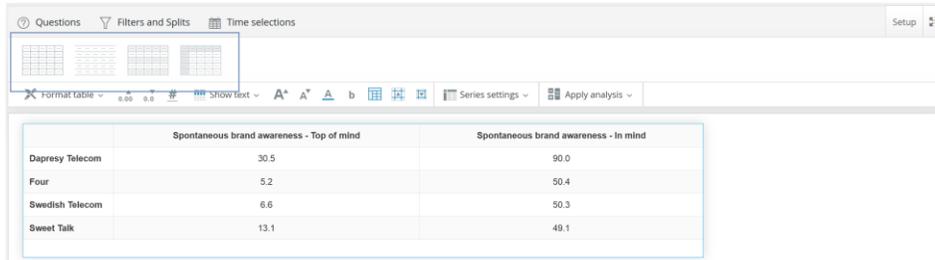
The following chapters focus on table formatting, if you would need more information about how to select questions, filters, intervals, applying analysis etc. please check the online knowledge base.

Here we see the formatting options in tables. The most commonly used formatting options are present in the shortcut toolbar.



To format a table you can also apply any of the predefined layout templates accessible above the shortcut toolbar as shown in the image below.

Here we see the predefined layout templates.



	Spontaneous brand awareness - Top of mind	Spontaneous brand awareness - In mind
Dapresy Telecom	30.5	90.0
Four	5.2	50.4
Swedish Telecom	6.6	50.3
Sweet Talk	13.1	49.1

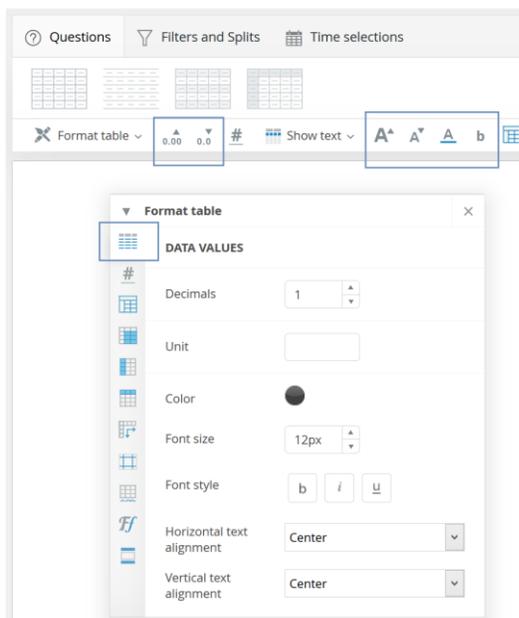
Below you can read more about the table formatting options available in the Formatting panel.

## Data values

Here you set the layout of the data values and you also define the number of decimals to be shown and potential units do be displayed in the value cells.

The number of decimal places, text color and the text bold style is also available in the shortcut menu.

Here we see the Data values panel and corresponding settings in the shortcut menu.



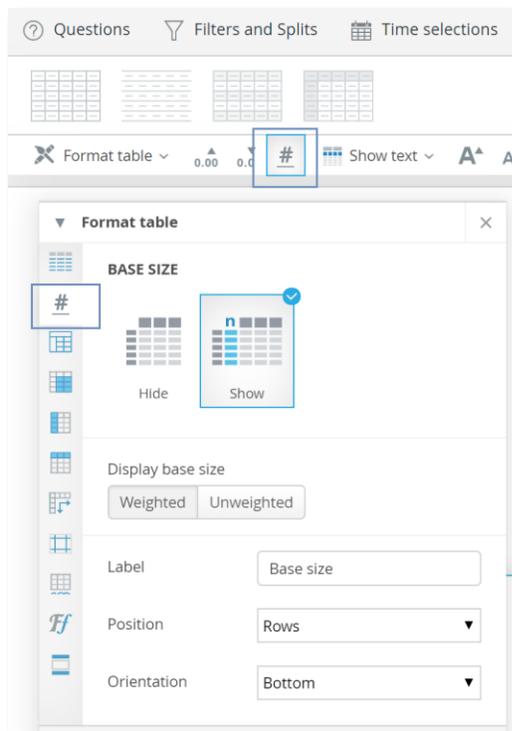
The screenshot shows the 'Format table' panel with the following settings:

- DATA VALUES**
  - #
  - Decimals: 1
  - Unit:
  - Color:
  - Font size: 12px
  - Font style: **b** *i* u
  - Horizontal text alignment: Center
  - Vertical text alignment: Center

## Base size

Here you select if the Base size shall be displayed or not. If the result is weighted you can also select to show the weighted or the unweighted base size.

*Here we see the Base size panel, as shown below it is also available in the shortcut menu.*

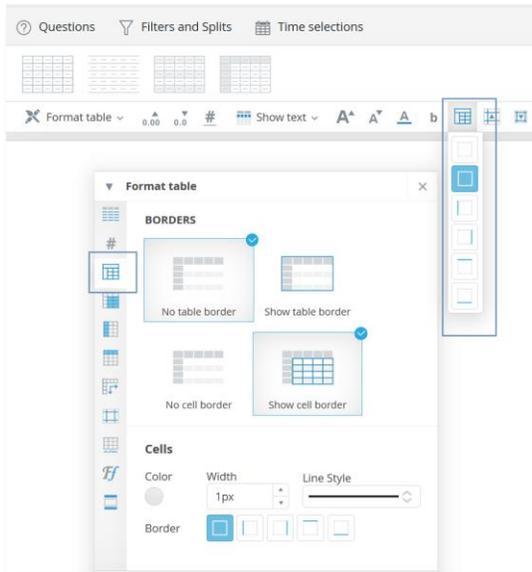


## Border

Here you select if borders will be displayed or not and also the styling of these. You can add both a table border and cell borders.

A cell border option is also available in the shortcut menu.

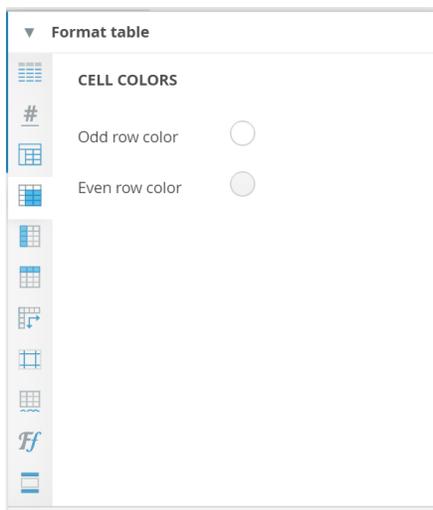
*Here we see the Border panel, a border setting is also available in the shortcut menu.*



## Cell color

Here you select the cell colors. To use same color in all cells set the same color in both color pickers, to use a striped layout set two different colors and these will be alternated.

*Here we see the Cell color panel, with this setup the row colors will alternate in grey and white.*

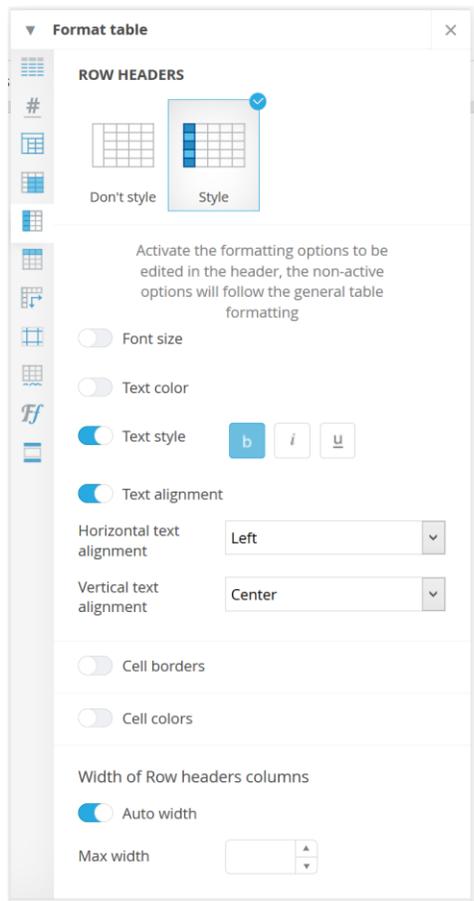


## Row headers

The row headers can be styled differently than the data value cells in the table.

To apply a different style in the row headers select the option “Style” as shown in the image below, then you activate the formatting options to be styled differently in the header, the non-active options will follow the general table formatting.

*Here we see the Row header styling panel.*



## Column headers

The column headers can be styled differently than the data value cells in the table.

To apply a different style in the column headers select the option “Style” and then you activate the formatting options to be styled differently in the header, the non-active options will follow the general table formatting.

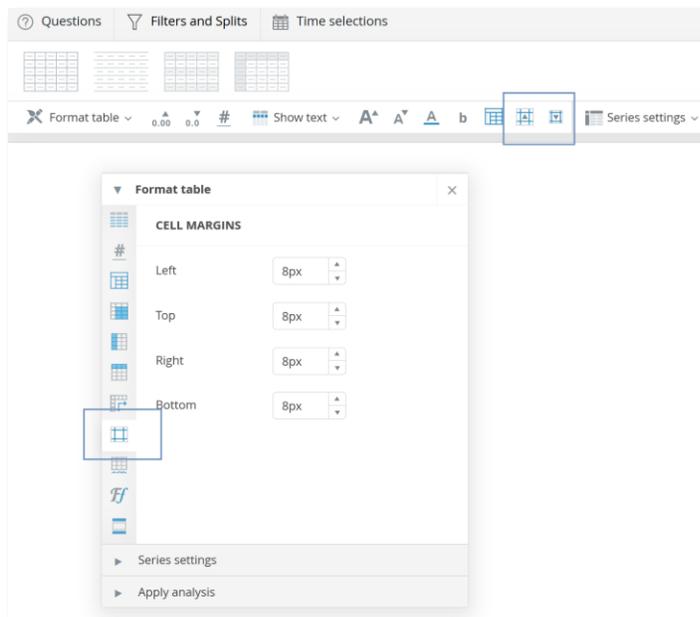
## Row height and column width

Here you set the row height and column width. By using the full width and height the table will always fill the whole object, if the setting is turned off the minimum row height and column width will be used.

## Cell margins

Here you set the cell margins. You can set the all four margins (top, bottom, left and right). By using the margin option in the shortcut menu all four options are increased/decreased with a single click.

*Here we see the cell margins panel.*



## Filter text

Here you select the style of Filter text displayed below the table, you can also select to hide the filter text.

This panel appears only when Filters are applied to the table.

*Here we see an example of the filter text displayed below the table.*

	2019-26	2019-27	2019-28	2019-29	2019-30	2019-31
Dapresy Telecom	100%	92%	92%	95%	94%	85%
Four	100%	44%	60%	56%	52%	81% (!)
Swedish Telecom	100%	46%	20% (!)	51% (!)	50%	59%

Filter: Age group = 15-24, 25-34

**Format table**

**FILTER TEXT**

Hide Show

Color

Font size 14px

Series settings

Apply analysis

## Font

Here you select the font to be applied to the table, all labels in the table are affected by this selection.

## Table title and Footer

Here you can add, and style, a title and a footer to the table.

*Here we see an example of a table title.*

	2019-26	2019-27	2019-28	2019-29	2019-30	2019-31	2019-32
Dapresy Telecom	8.9	25.1	24.1	40.1	38.9	20.0	33.2
Four	28.3	5.7	3.9	2.6	3.0	10.0	3.5
Swedish Telecom	5.6	7.3	12.8	3.1	3.4	5.6	10.0
Sweet Talk	28.5	15.4	6.7	16.0	17.9	11.5	12.1
Telecom for You	11.3	12.4	9.6	7.2	4.0	8.3	5.0
Duty Calls	8.9	5.4	14.2	4.8	6.8	8.9	3.8
Tel Me More	0.0	9.9	8.3	9.4	9.0	14.7	10.6
DonkyCom	0.0	1.0	9.1	2.1	5.8	1.1	3.4
WTC	0.0	10.4	3.7	6.2	2.0	5.0	4.3
Donut Call	0.0	3.1	1.1	0.8	1.2	4.6	5.6
Other	0.0	4.5	5.3	4.0	2.4	6.5	2.6
Don't know	8.4	0.0	1.0	3.8	5.6	3.9	5.8

**Format table**

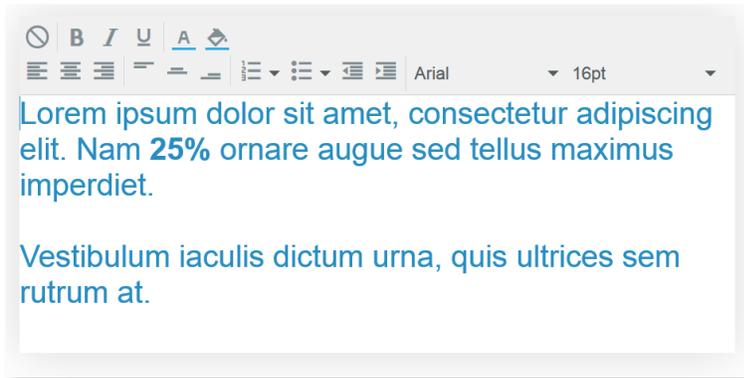
**TITLE**

Brand awareness Top of Mind by week

**FOOTER**

### 3.1.2 Text boxes

To enter text in a text box double click the object, then you can add and style the text.

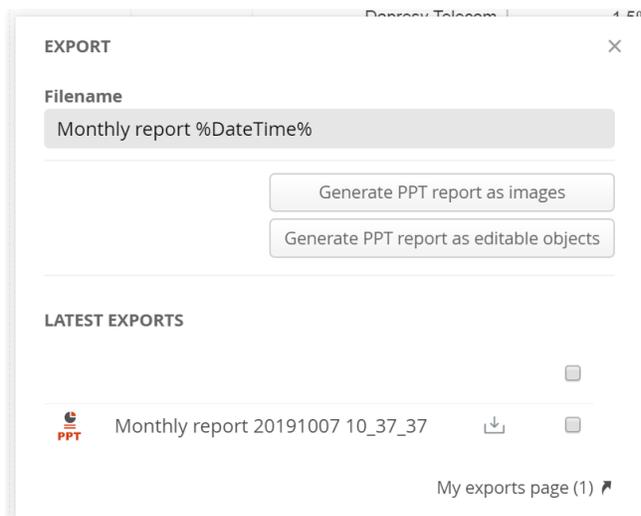


### 3.2 PowerPoint exports as editable objects

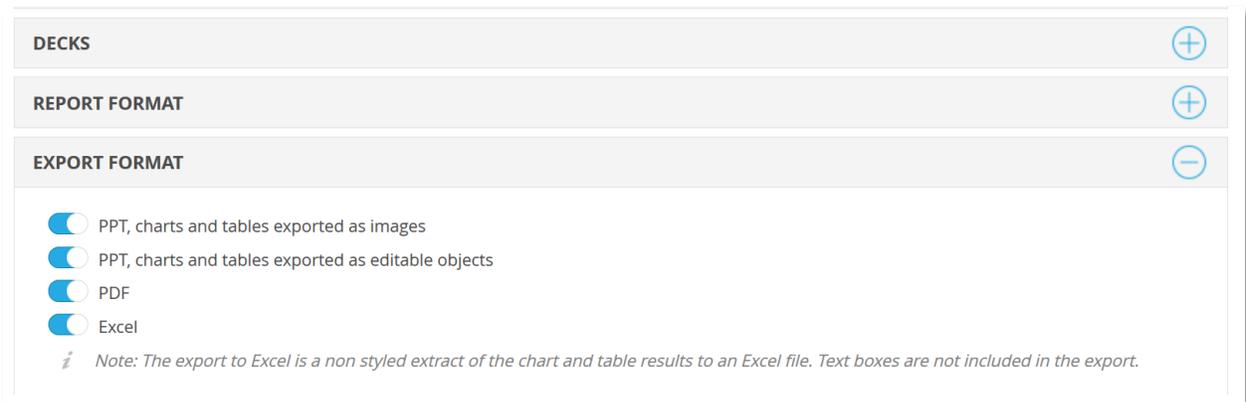
From the StoryCreator you can now export charts and tables, to PowerPoint, as either images or as editable objects. By exporting as editable objects you can then update the labels, colors, layout etc. of the charts and tables directly in the PowerPoint document which is not possible when exporting as images.

Below you see both these PPT export options in the export panel. You, as an Administrator, choose in the Setup which options to be available in the export panel, see second image below.

*Here we see the two PowerPoint export options in the export panel.*



Here we see how the Administrator chooses, in the Setup panel, which export types will be shown in the export panel.



The screenshot shows a configuration panel with three expandable sections: 'DECKS', 'REPORT FORMAT', and 'EXPORT FORMAT'. The 'EXPORT FORMAT' section is expanded, showing four radio button options: 'PPT, charts and tables exported as images', 'PPT, charts and tables exported as editable objects', 'PDF', and 'Excel'. A note at the bottom states: 'Note: The export to Excel is a non styled extract of the chart and table results to an Excel file. Text boxes are not included in the export.'

## Supported PowerPoint Versions

The export as editable charts and tables is supported in PowerPoint 2013 and later versions. It does work in earlier versions, such as 2010, but it is not guaranteed.

## Layout differences online vs PowerPoint

The charts and tables, exported as editable objects, will not have 100% the same layout in PowerPoint compared to the online appearance. In general, the layout in PowerPoint is closer to the online appearance the bigger the chart/table is. As an example a small size chart, with many items in the legend, tends to get a much bigger legend in PowerPoint compared to online which results in a smaller chart area.

Below you see layout items which become precise in the export:

- Position of chart/table in slide area
- Chart type
- Colors (series, texts, axis lines, gridlines, chart background etc.)
- Font
- Scale (if a min and max scale has been defined)
- Data values (on/off, position and number of decimals)
- Gridlines (on/off)
- Axis lines (on/off)
- Unit labels

Below you see examples of layout items which might differ in the exported version.

- Column and bar width
- Legend size
- Distance between scale steps
- Scale (if an automatic scale is used)
- Line thickness
- Text wrapping and text rotation in axis

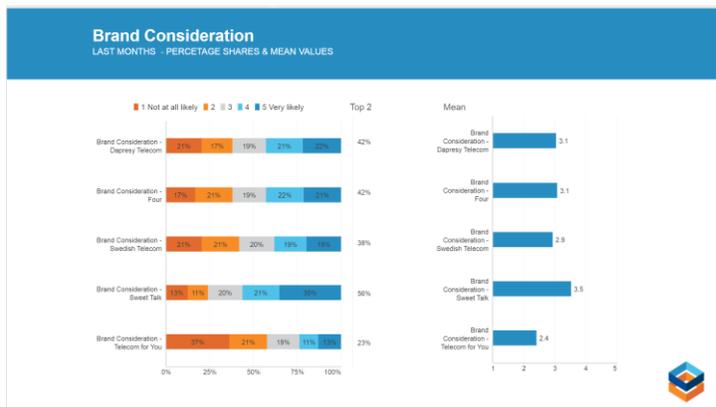
### Points and Pixels

Text size, thickness of gridlines and axis lines etc. are defined in pixels online but PowerPoint uses points. The defined text size online, in pixels, is translated to points automatically during the export but you should be aware that the text size value is not the same online and in PowerPoint due to the conversion from pixels to points and vice versa.

### 3.3 Upload your own PowerPoint template

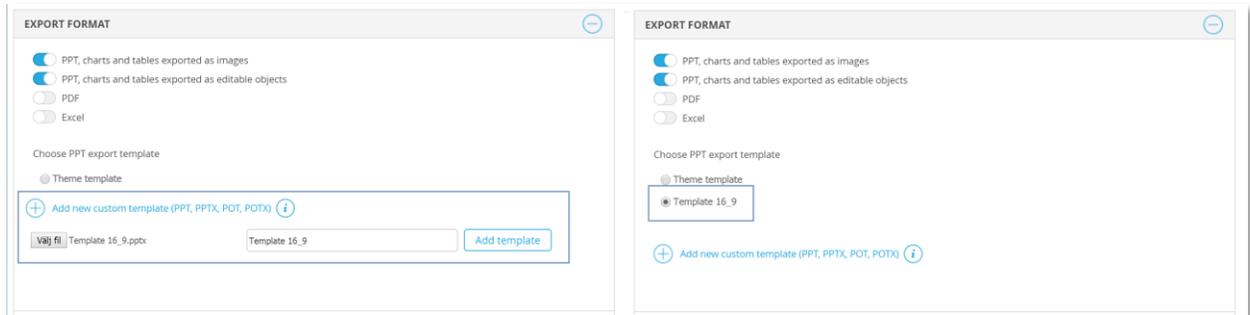
You can now upload a PowerPoint template, which can either be a true template (POT or POTX) or just a regular PowerPoint presentation (PPT or PPTX), to the StoryCreator to be used in exports instead of the template connected to the applied theme. The uploaded template can also be displayed online as a slide background.

*Here we see an example of an uploaded PPT template displayed as slide background online. The blue background, at the top, and the Dapresy logo comes from the uploaded PPT template file.*



To upload a template enter the Setup window and the Export format panel, in this panel you upload a template file by clicking the “Add new custom template” icon and then you select the template to be used.

Here we see, to the left, how to upload a new template. After the upload you have to select the new template in the list of available templates, see image to the right below.



Below you can read about the required format of the uploaded template file.

### File format

An uploaded template can be in any of the following file formats: PPT, PPTX, POT, POTX

### Slide format

It is highly recommended that the slide format of the uploaded template correlates with the slide size used in the report, e.g. if slide size of the report is in 16:9 the slide size in the uploaded template should also be in 16:9.

### Cover page, template page and Last page

The template file should consist of a Cover page, a Template page used for rendering each slide and a Last page. The Last page is optional so the uploaded template can contain two or three slides.

### Text tokens

Text-tokens are used to insert text in the exported PowerPoint report. The following tokens can be used:

- [Project name] – Name of the project
- [Report] – Name of the report
- [Date] – Export date

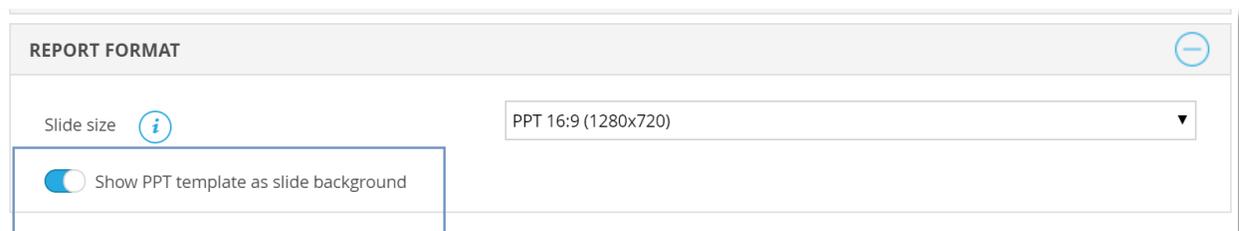
Note: the tokens shall not be inserted in the slide master, they should be inserted in the “normal” slide view.

## Display PowerPoint template as slide background online

The second page in the PowerPoint template can be displayed online as a slide background. To display the template online enter the “Report format panel” and tick the option “Show PPT template as slide background”

Note: Text boxes, in the second template slide, are displayed online if they are added into the slide master used to create the slide, text boxes added directly to slides will not be rendered online.

*Here we see the option for displaying the second slide in the applied PPT template as a slide background online.*



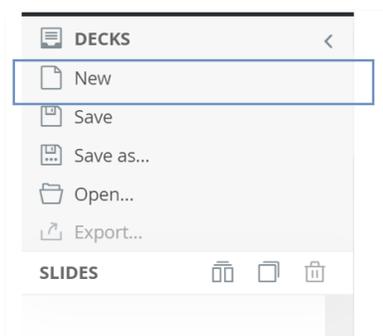
## 3.4 Efficiency updates

The new version includes a few efficiency updates such as a new “Clear all filters” option, a “New deck” option, the ability to select slide layout while adding a new slide, duplicating multiple slides and pasting objects as new objects. You can read more about these in the following chapters.

### 3.4.1 New Deck

A “New deck” option has been added to the slide panel, click here to start with a new empty deck.

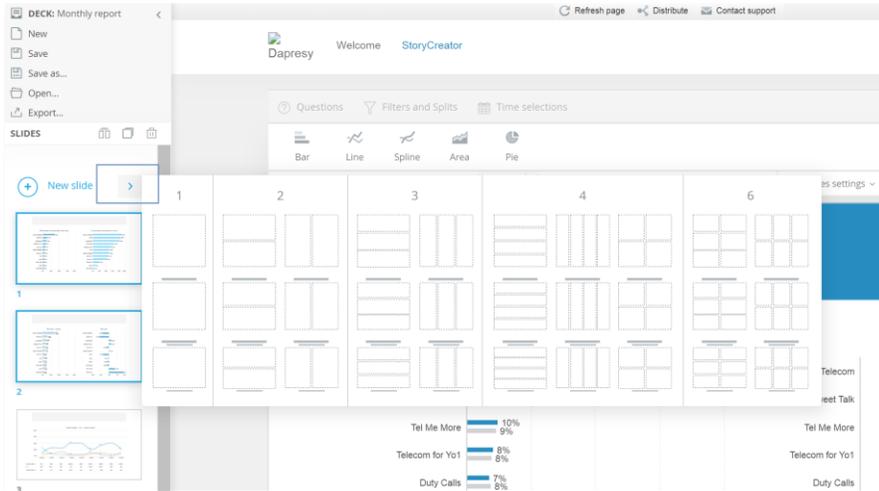
*Here we see the New deck option.*



### 3.4.2 Select slide layout when adding new slide

You can now select slide layout directly when adding the new slide which was not supported earlier.

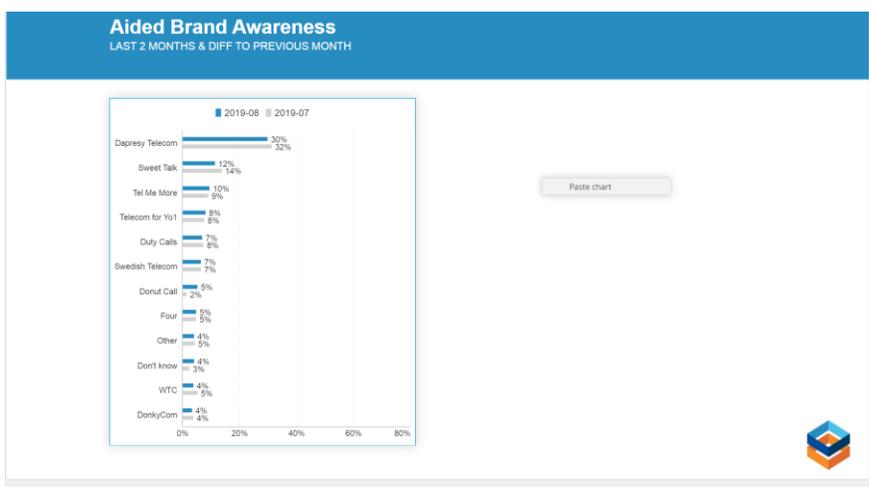
*Here we see the option to select slide layout when adding a new slide.*



### 3.4.3 Pasting a copied object as a new object

If you copy an object you can now paste it into the slide as a new object by right clicking on the slide and selecting the past option.

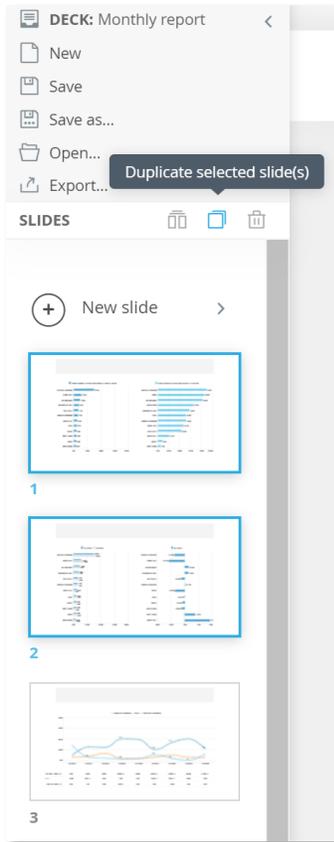
*Here we see the new paste option appearing when right clicking in the slide area.*



### 3.4.4 Duplicate multiple slides

The “duplicate” option, in the slide panel, can now be applied even when multiple slides are selected to copy multiple slides at the same time.

*Here we see the Duplicate option, in this example both slide 1 and 2 will be duplicated*



### 3.4.5 “Clear all filters” option

A “Clear all filters” option has been added to the Filter tab, click here to remove all applied filters in the chart/table.

*Here we see the Clear all filters option.*

Questions Filters and Splits Time selections Setup

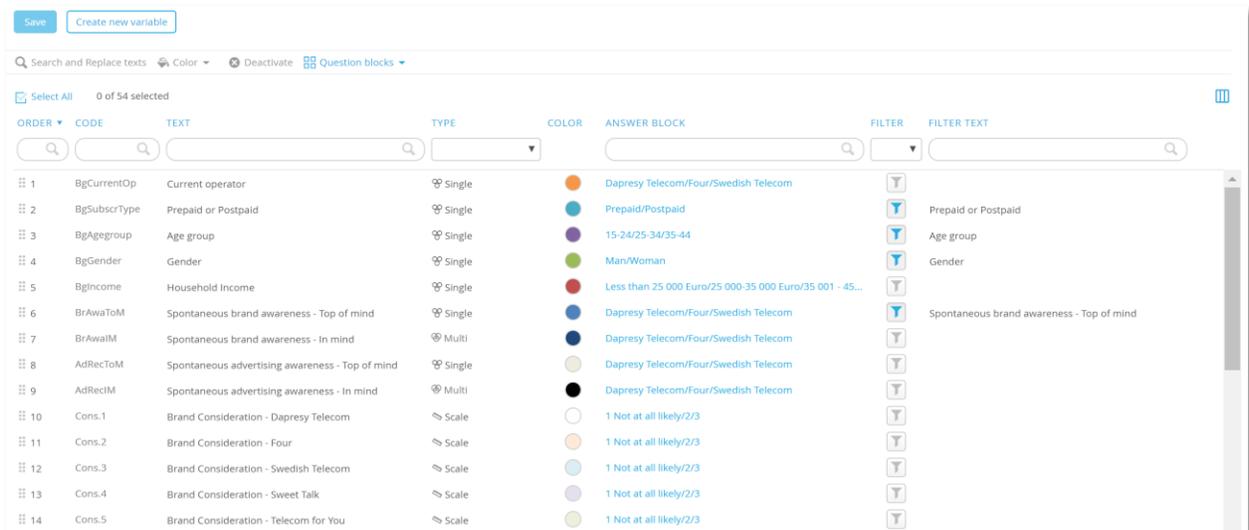
**APPLY FILTERS AND SPLITS** Clear all filters

Current operator	Prepaid or Postpaid	Age group
No filter applied (Total base) [dropdown]	Prepaid [dropdown]	No filter applied (Total base) [dropdown]
Gender	Household Income	
No filter applied (Total base) [dropdown]	No filter applied (Total base) [dropdown]	

## 4 New combined Questions page

In the new Question page you administrate your questions but also the relevant answer blocks, question blocks, as well as computed and merged variables, grouped answers etc. The new page covers features from over 15 of the old administration pages which results in a more efficient workflow.

Here we see the new Question page.



ORDER	CODE	TEXT	TYPE	COLOR	ANSWER BLOCK	FILTER	FILTER TEXT
1	BgCurrentOp	Current operator	Single	Orange	Dapresy Telecom/Four/Swedish Telecom	Y	
2	BgSubscrType	Prepaid or Postpaid	Single	Teal	Prepaid/Postpaid	Y	Prepaid or Postpaid
3	BgAgegroup	Age group	Single	Purple	15-24/25-34/35-44	Y	Age group
4	BgGender	Gender	Single	Green	Man/Woman	Y	Gender
5	BgIncome	Household Income	Single	Red	Less than 25 000 Euro/25 000-35 000 Euro/35 001 - 45...	Y	
6	BrAwaToM	Spontaneous brand awareness - Top of mind	Single	Blue	Dapresy Telecom/Four/Swedish Telecom	Y	Spontaneous brand awareness - Top of mind
7	BrAwaIM	Spontaneous brand awareness - In mind	Multi	Dark Blue	Dapresy Telecom/Four/Swedish Telecom	Y	
8	AdRecToM	Spontaneous advertising awareness - Top of mind	Single	Light Blue	Dapresy Telecom/Four/Swedish Telecom	Y	
9	AdRecIM	Spontaneous advertising awareness - In mind	Multi	Black	Dapresy Telecom/Four/Swedish Telecom	Y	
10	Cons.1	Brand Consideration - Dapresy Telecom	Scale	White	1 Not at all likely/2/3	Y	
11	Cons.2	Brand Consideration - Four	Scale	Light Orange	1 Not at all likely/2/3	Y	
12	Cons.3	Brand Consideration - Swedish Telecom	Scale	Light Blue	1 Not at all likely/2/3	Y	
13	Cons.4	Brand Consideration - Sweet Talk	Scale	Light Purple	1 Not at all likely/2/3	Y	
14	Cons.5	Brand Consideration - Telecom for You	Scale	Light Green	1 Not at all likely/2/3	Y	

The new Questions page is located in the navigation as per the below image. The “old” pages, used for managing variables, can still be used as these will stay in the system during a transition period. A change, of for example the question text, in the new page will be reflected in the old page and vice versa, so it does not matter in which page changes are applied. Though, we strongly advise you to start using the new combined question page to familiarize yourself as the older pages will be removed in a future release.

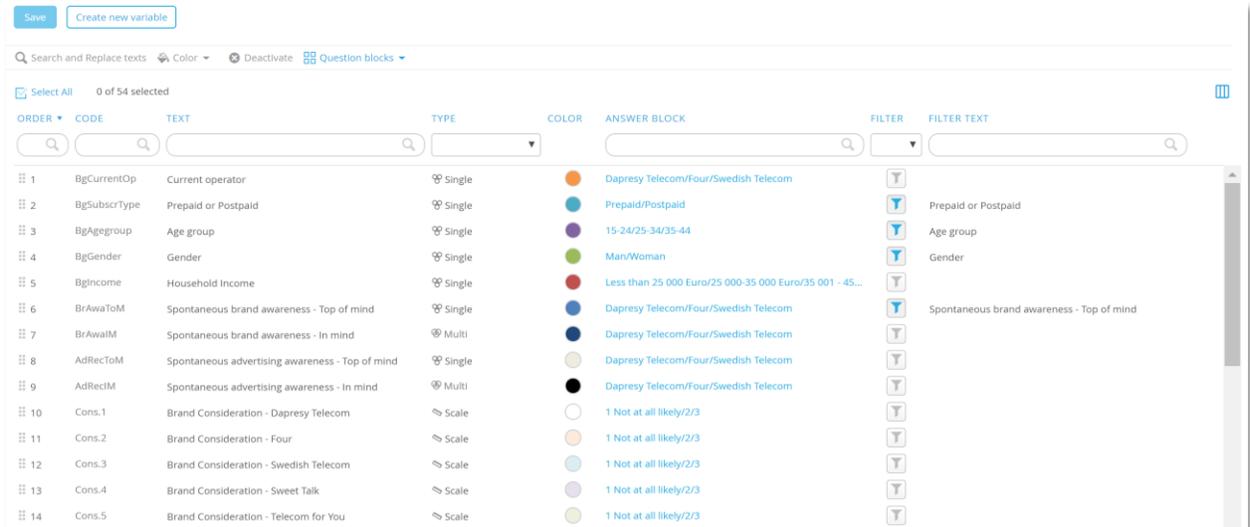
Here we see where in the navigation you find the new questions page, you will find it both in the Start tab and the Questions and Answers page. The old page “Questions” is now named “Questions (Legacy)”.



## 4.1 Question settings

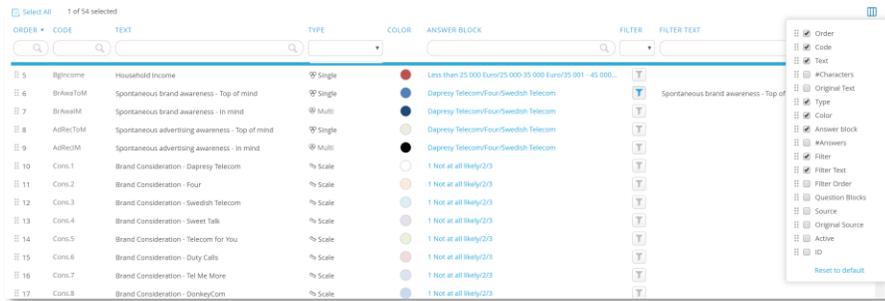
In the image below you see the Questions grid which is the main view of the new Questions page, below the image you can read more about the settings and features.

*Here we see the Question grid.*



Above the Question grid, in the top right corner, you can open the Column panel used to select which columns to be displayed in the grid. The order of the columns can also be rearranged by drag and drop in the column panel.

*Here we see the column panel in top right corner*



ORDER	CODE	TEXT	TYPE	COLOR	ANSWER BLOCK	FILTER	FILTER TEXT
5	IgIncome	Household Income	Single		Less than 20 000 Euro(20 000-30 000 Euro(30 001 -40 000...		
6	BrAwaiM	Spontaneous brand awareness - Top of mind	Single		Dapresy TelecomFour/Swedish Telecom		Spontaneous brand awareness - Top of
7	BrAwaiM	Spontaneous brand awareness - In mind	Multi		Dapresy TelecomFour/Swedish Telecom		
8	AdRecM	Spontaneous advertising awareness - Top of mind	Single		Dapresy TelecomFour/Swedish Telecom		
9	AdRecM	Spontaneous advertising awareness - In mind	Multi		Dapresy TelecomFour/Swedish Telecom		
10	Cons.1	Brand Consideration - Dapresy Telecom	Scale		1 Not at all likely(2/3		
11	Cons.2	Brand Consideration - Four	Scale		1 Not at all likely(2/3		
12	Cons.3	Brand Consideration - Swedish Telecom	Scale		1 Not at all likely(2/3		
13	Cons.4	Brand Consideration - Sweet Talk	Scale		1 Not at all likely(2/3		
14	Cons.5	Brand Consideration - Telecom for You	Scale		1 Not at all likely(2/3		
15	Cons.6	Brand Consideration - Duty Calls	Scale		1 Not at all likely(2/3		
16	Cons.7	Brand Consideration - Tel Me More	Scale		1 Not at all likely(2/3		
17	Cons.8	Brand Consideration - DonkeyCom	Scale		1 Not at all likely(2/3		

The following columns can be displayed in the Question grid:

**Order:** displays the question sort order. The order can be updated by editing the sort order value or by drag and drop

**Code:** displays the question code, the code is not editable as it is used by the system to identify the question.

**Text:** displays the question text

**#Characters:** displays number of characters in the question text

**Type:** displays the question type. The question type can be changed if the selected question is a categorical single choice question as you change between scale and non-scale

**Color:** displays the question color

**Answer block:** displays the name of the connected answer block, by clicking the name the Answer block appears in a popup window (see more information about the Answer block in chapter 4.4)

**#Answers:** displays number of answers in the Answer block, by clicking the value the Answer block appears in a popup window (see more information about the Answer block in chapter 4.4)

**Filter:** used to set a question as a Filter

**Filter text:** displays the filter text

**Filter order:** displays the filter sort order

**Question blocks:** displays which question block the Question Text is included in, the column is not editable (see more information about Question blocks in chapter 4.2)

**Source:** displays the source of the question, either the question is imported or created in the project as a computed variable, a merged variable or an index.

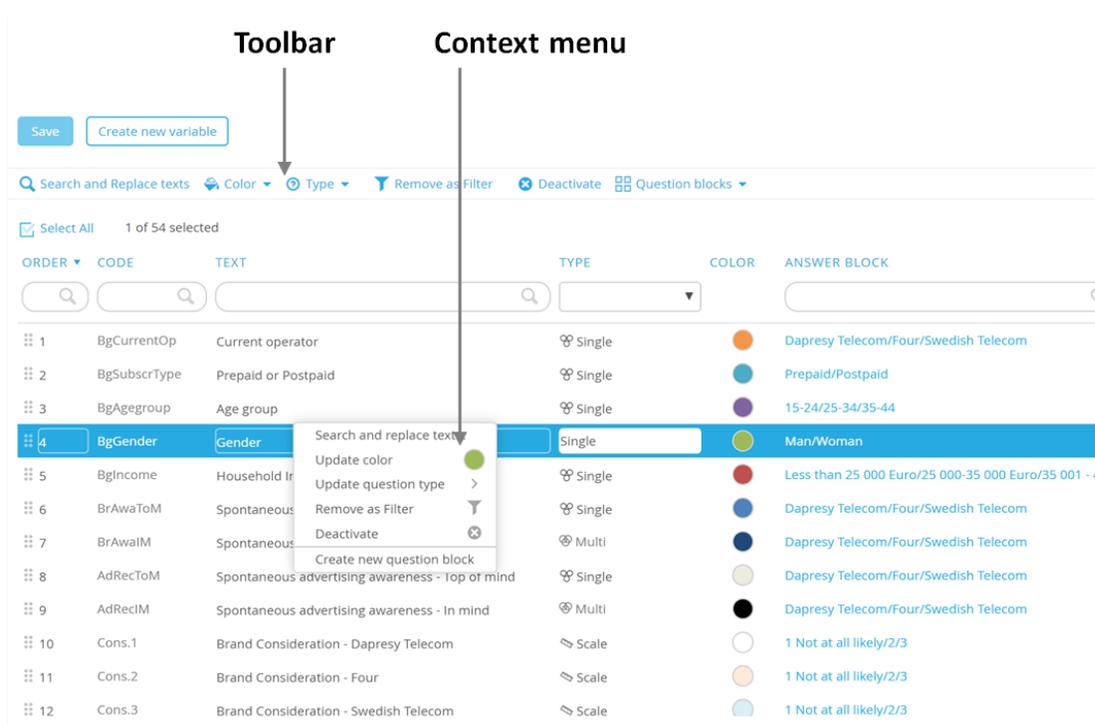
**Original source:** displays the name of the data file where the question was included the first time

**Active:** used to deactivate questions

**ID:** displays the id of the question in the database, the id is not editable.

To edit any of the settings above you either change the settings directly in the grid or you use the top toolbar or the context menu (appearing on right click in the grid), see image below. By using the toolbar or the context menu you can apply bulk updates as these actions are applied to all selected questions, as an example you can select multiple questions and set all these to Filter questions with a single click.

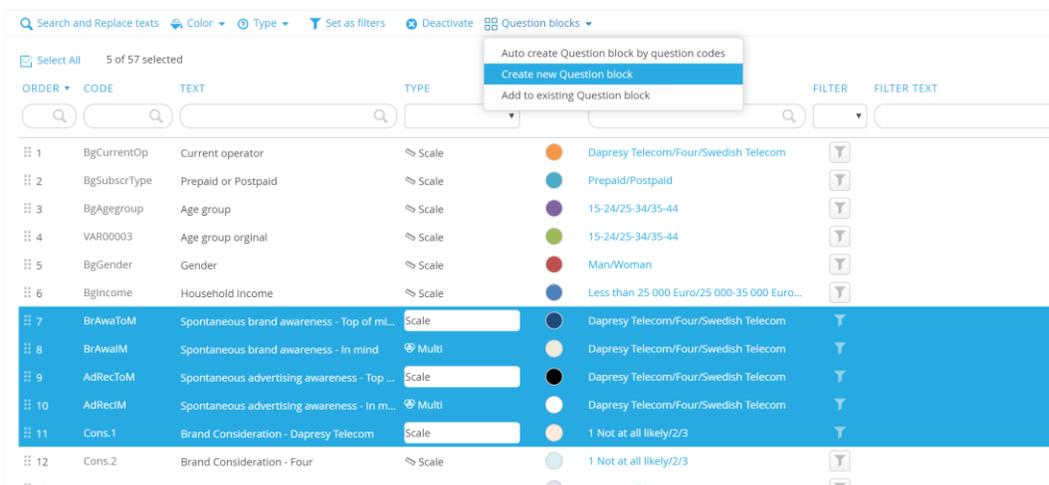
*Here we see the toolbar and the context menu.*



## 4.2 Question blocks

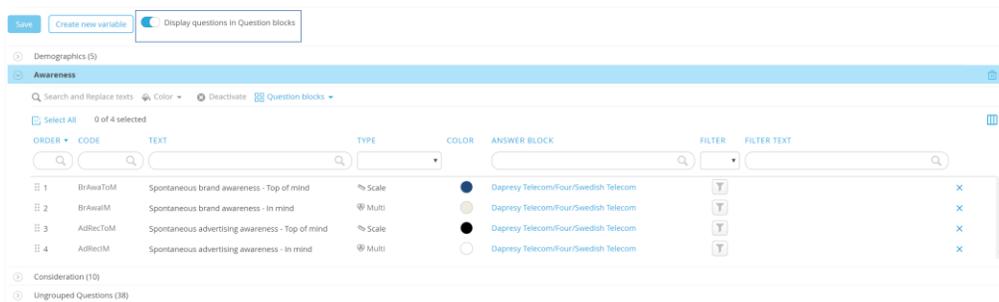
Question blocks are created via the Question blocks menu in the top toolbar or the context menu (see example image further down). To create a question block select the questions to be included and, in the Question block menu, click “Create new Question block”. You can also add the question to an already created question block by using the “Add to existing Question block option”.

Here we see the Question block menu.



If the project contains Question blocks you can choose to view all the questions grouped by the Question block as show in the image below. From here you can also delete the Question blocks (click the delete icon in the light blue panel), update the Question block name (click the current name and it becomes editable) and add/remove questions.

Here we see the Question block view, the highlighted option in the top of the page is used to switch between the question and the question block view.

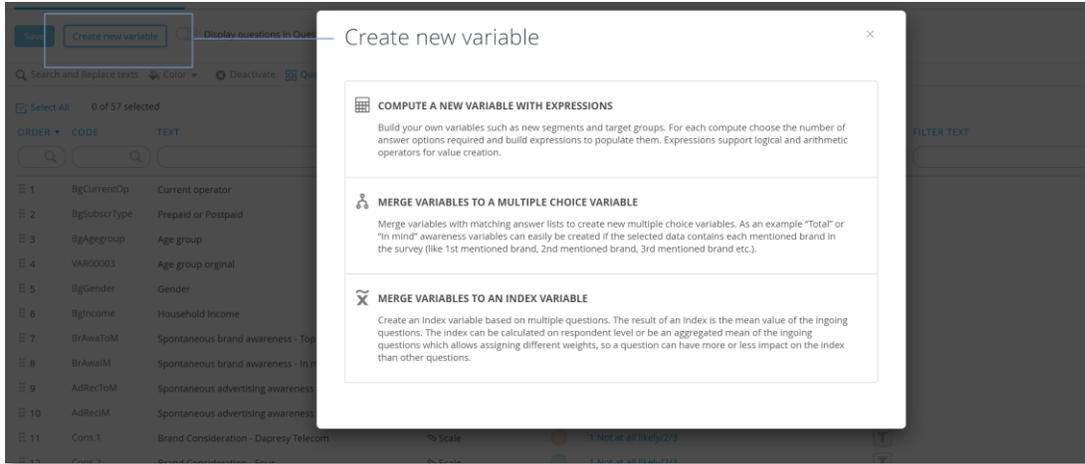


**Note:** the new page is currently not supporting to edit the sort order of Question blocks, use the old page “Sort order Question blocks” for sorting Question Blocks.

### 4.3 Computed, merged and index variables

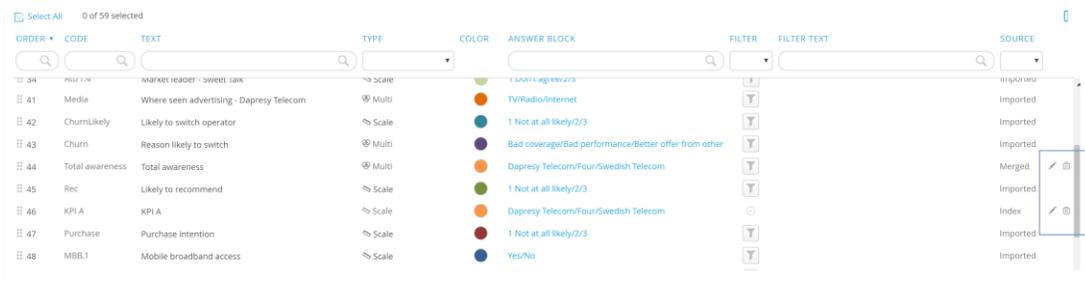
Computed variables, merged variables and index questions can be created and edited from this new page. To create a new variable, click the “Create new variable” option in top left corner, in the resulting popup, select what type of variable to create, then continue to create the new variables.

Here we see the option for selecting the type of variable to be created.



To edit, or delete, an already created compute, index or merged variable use the edit and delete icons displayed in the most right column of the Question grid, see example of these icons in the image below.

Here we see how the edit and delete icon appears for computed, merged and index variables.



## 4.4 Answer blocks

The Answer blocks are edited via a pop-up window from the new Question page, to open the Answer block click the name of the Answer block in the Question grid.

Here we see where to click to open the Answer block view.

ORDER	CODE	TEXT	TYPE	COLOR	ANSWER BLOCK	FILTER	FILTER TEXT
1	BgCurrentOp	Current operator	Scale	Orange	Dapresy Telecom/Four/Swedish Telecom		
2	BgSubscrType	Prepaid or Postpaid	Scale	Blue	Prepaid/Postpaid		
3	BgAgegroup	Age group	Scale	Purple	15-24/25-34/35-44		
4	VAR00003	Age group original	Scale	Green	15-24/25-34/35-44		
5	BgGender	Gender	Scale	Red	Man/Woman		
6	Bgincome	Household Income	Scale	Dark Blue	Less than 25 000 Euro/25 000-35 000 Euro/35 001 - 45...		
7	BrAwaToM	Spontaneous brand awareness - Top of mind	Scale	Dark Blue	Dapresy Telecom/Four/Swedish Telecom		

Here we see the Answer block view.

ORDER	ANSWER TEXT	ID	COLOR	EXCLUDE AVERAGE	FACTOR AVERAGE	NEG/NEU/POS	ACTIVE*	SOURCE
1	1 Not at all likely	1	Orange	<input type="checkbox"/>	1	Neutral	<input checked="" type="checkbox"/>	Imported
2	2	2	Blue	<input type="checkbox"/>	2	Neutral	<input checked="" type="checkbox"/>	Imported
3	3	3	Purple	<input type="checkbox"/>	3	Neutral	<input checked="" type="checkbox"/>	Imported
4	4	4	Green	<input type="checkbox"/>	4	Neutral	<input checked="" type="checkbox"/>	Imported
5	5 Very likely	5	Red	<input type="checkbox"/>	5	Neutral	<input checked="" type="checkbox"/>	Imported
6	Don't know	6	Dark Blue	<input type="checkbox"/>	6	Neutral	<input checked="" type="checkbox"/>	Imported
7	Bottom 2	100002	Pink	<input checked="" type="checkbox"/>		Neutral	<input checked="" type="checkbox"/>	Grouped
8	Top 2	100001	Light Green	<input checked="" type="checkbox"/>		Neutral	<input checked="" type="checkbox"/>	Grouped

\* The active/inactive setting is applied to selected question only and not to all questions sharing the current Answer block.

The following columns are available in the Answer block grid:

**Order:** displays the answer sort order. The order can be updated by inserting the desired sort order or by drag and drop

**Answer Text:** displays the answer text

**Id:** displays the answer id. The id is not editable

**Color:** displays the answer color

**Exclude average:** used to exclude answers from the average calculations such as a Don't know answer. Note; the column is only displayed if any of the questions connected to the current Answer block is a scale question.

**Factor average:** The factor average of the answer. Note; the column is only displayed if any of the questions connected to the current Answer block is a scale question.

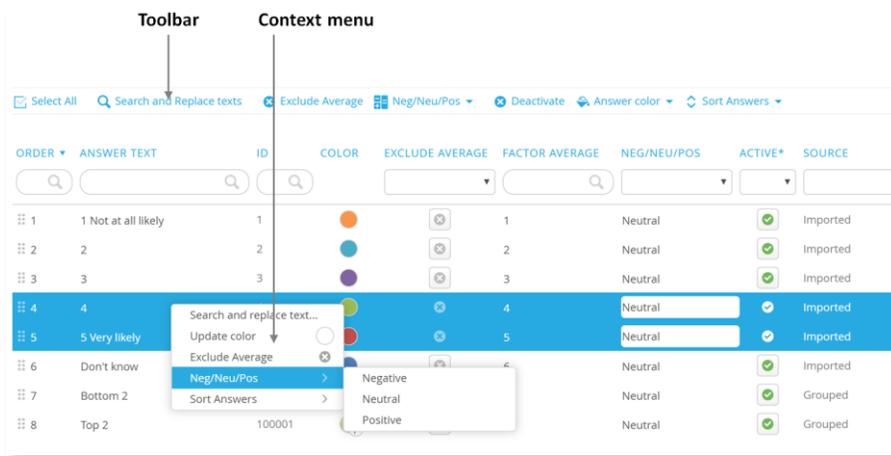
**Type:** displays the type (positive, neutral or negative).

**Source:** displays the source of the answer, either it is an imported or grouped answer

**Active:** used to deactivate the answer. Note; the active/inactive setting is applied to selected question only and not to all questions sharing the current Answer block.

To edit any of the settings above you either change the settings directly in the grid or you use the top toolbar or the context menu (appearing on right click in the grid), see image below. By using the toolbar or the context menu you can apply bulk updates as these actions are applied to all selected answers.

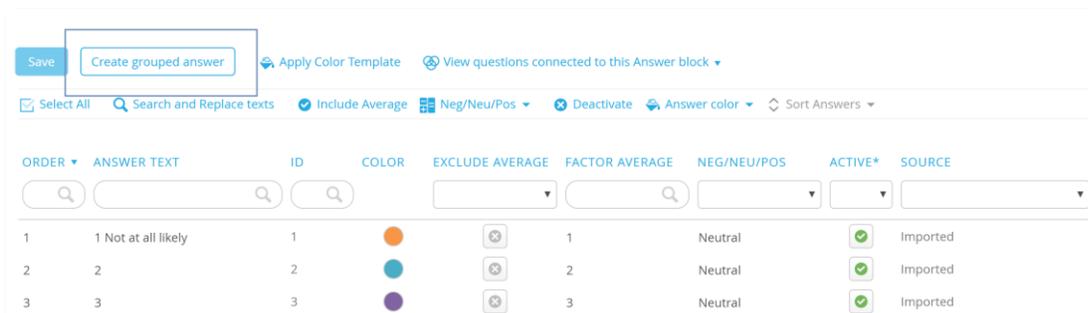
Here we see the toolbar and the context menu.



## 4.5 Grouped answers

Grouped Answers are created and edited from the Answer block view. To create a Grouped answer, click the “Create Grouped answer” option in top left corner, in the appearing popup you create the Grouped answer in the same way as before.

Here we see the option for creating a Grouped answer, click here and the Grouped answer creation view appears.



To edit, or delete, an existing grouped answer use the edit/delete icons displayed in the most right column of the screen, see example of these in the image below.

Here we see how an edit and delete icon are displayed for the grouped answers in the Answer block view.

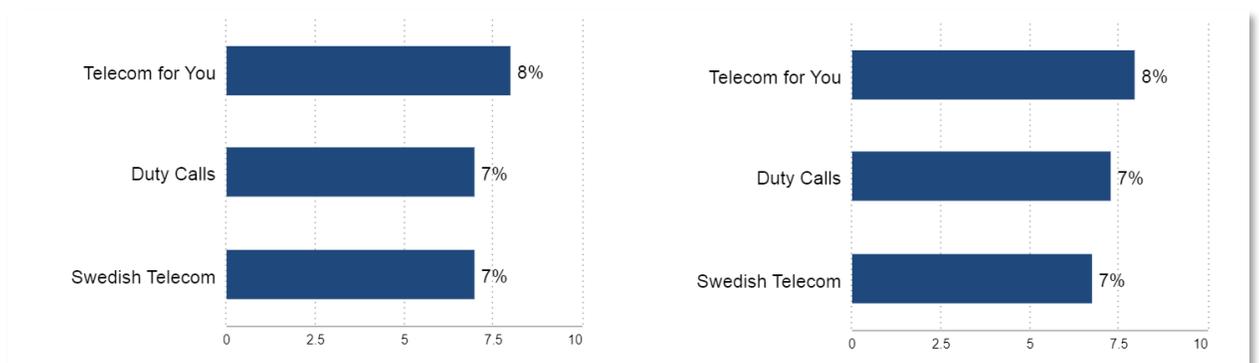
ORDER ▾	ANSWER TEXT	ID	COLOR	EXCLUDE AVERAGE	FACTOR AVERAGE	NEG/NEU/POS	ACTIVE*	SOURCE
1	1 Not at all likely	1			1	Neutral		Imported
2	2	2			2	Neutral		Imported
3	3	3			3	Neutral		Imported
4	4	4			4	Neutral		Imported
5	5 Very likely	5			5	Neutral		Imported
6	Don't know	6			6	Neutral		Imported
7	Bottom 2	100002				Neutral		Grouped  
8	Top 2	100001				Neutral		Grouped  

## 5 StoryTeller improvements

The following chapters describe the news in the StoryTeller, here is a summary:

- You can now **upload a PowerPoint template** to the StoryTeller which will be used in exports instead of the template connected to the applied theme
- The StoryTeller **Optional filter Favorites** were previously report specific: a Favorite created in a StoryTeller report could not be used in any other StoryTeller even if the reports had identical user selectable filters. For a more efficient, and more user friendly system, this logic has now been updated so the **Favorites can be used cross reports.**
- The chart rendering precision was previously made by the shown number of decimals but now you can **choose to render the chart by all decimals or by shown decimals**, see example below.

*The left chart is rendered by the shown decimals and the right by all decimals. In the right you see that the bar for Duty Calls and Swedish Telecom has different length eve if the displayed result is 7% which is not the case in the left chart.*



- In charts and tables with multiple series you can now apply base size warnings, and hiding result due to low base size, per series which was not supported before. Previously this setting was defined in the main series only

### 5.1 Upload PPT template to StoryTeller report

You can now upload a PowerPoint template, which can either be a true template (POT or POTX) or just a regular PowerPoint presentation (PPT or PPTX), to the StoryTeller to be used in exports instead of the

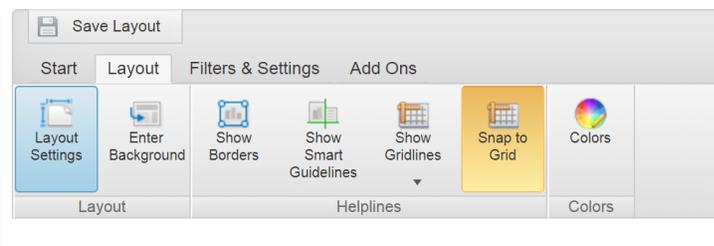
template connected to the applied theme. The uploaded template can also be displayed online as a slide background.

Here we see an example of an uploaded PPT template displayed as slide background online. The blue background, at the top, and the Dapresy logo comes from the uploaded PPT template file.

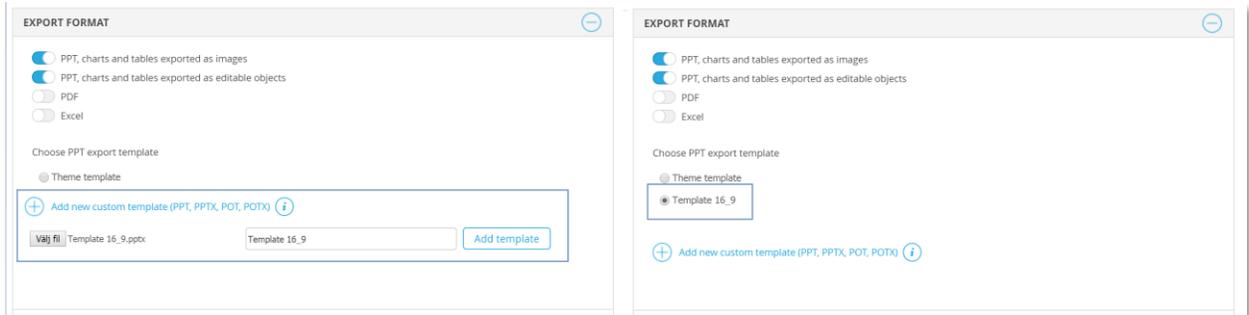


To upload a template, enter the Layout settings and the Export format panel, in this panel you upload a template file by clicking the “Add new custom template” icon and then you select the template to be used.

Here we see the Layout settings link.



Here we see to the left how to upload a new template. After the upload you have to select the new template in the list of available templates, see image to the right below.



Below you can read about the required format of the uploaded template file.

### File format

An uploaded template can be in any of the following file formats: PPT, PPTX, POT, POTX

### Slide format

It is highly recommended that the slide format of the uploaded template correlates with the slide size used in the report, e.g. if slide size of the report is in 16:9 the slide size in the uploaded template should also be in 16:9.

### Cover page, template page and Last page

The template file should consist of a Cover page, a Template page used for rendering each slide and a Last page. The Last page is optional so the uploaded template can contain two or three slides.

### Text tokens

Text-tokens are used to insert text in the exported PowerPoint report. The following tokens can be used:

- [Project name] – Name of the project
- [Report] – Name of the report
- [Date] – Export date
- [Group name] – Hierarchical filter node

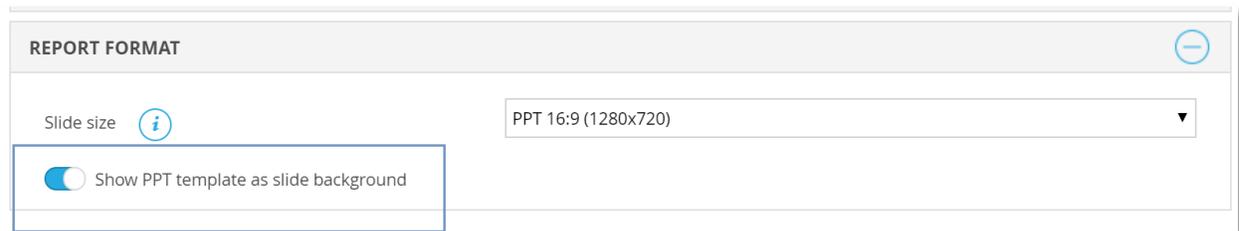
Note: the tokens shall not be inserted in the slide master, they should be inserted in the “normal” slide view.

### Display PowerPoint template as slide background online

The second page in the PowerPoint template can be displayed online as a slide background. To display the template online enter the “Report format panel” and tick the option “Show PPT template as slide background”

Note: Text boxes, in the second template slide, are displayed online if they are added into the slide master used to create the slide, text boxes added directly to slides will not be rendered online.

Here we see the option for displaying the second slide in the applied PPT template as a slide background online.



## 5.2 Optional Filter Favorites across reports

The Storyteller Optional Filter Favorites were previously report specific: a Favorite created in a StoryTeller report could not be used in any other StoryTeller even if the reports had identical user selectable filters. For a more efficient, and more user-friendly system, this logic has now been updated so the Favorites can be used across reports.

By default, the Optional filter favorites behaves like before which means that these are StoryTeller specific but the Administrator can turn on the use of cross report Favorites. When applying cross report Favorites, to a project, the administrator can define whether users can use favorites with only filters that can be exactly selected in the report or be able to load a favorite containing filter options that are not available in the report, in this scenario the filters that cannot be applied are simply ignored, only the filters that can be set are applied when the Favorite is loaded.

Example of scenarios where an Optional Filter Favorite contains filter items that cannot be set in the current report:

1. The Favorite contains an Optional filter\* that is not available in the current report
2. The Favorite has multiple filter options selected in a filter variable not supporting multiple selections in the current report
3. The Favorite has the “Compare” option selected in a Filter variable not supporting Compare in the current report
4. The Favorite has the “Filter” option selected in a Filter variable not supporting Filtering (only supporting Compare) in the current report

*\*Optional Filter option= all items that can be included in the Optional filter area = Hierarchical filter, regular Filters, Variable subsets, Time period, interval and Moving average.*

If the users are allowed to select Favorites with filter items that cannot be set in the current report these Favorites are highlighted, with a warning icon, in the list of Favorites. When hovering over the warning

icon an information message appears with details about the filters that will not be applied to the current report.

Here we see the list of Favorites. The Favorites containing filter items that cannot be set in the current report are highlighted with a warning icon.

## My Favorites ×

Old Females	Edit Delete
Old Males	Edit Delete
Young Females	Edit Delete
⚠ Young Females with prepaid subscription	Edit Delete
Young Males	Edit Delete
⚠ Young Males with prepaid subscription	Edit Delete
Young people	Edit Delete

---

⚠ = Some filters in this Favorite are not available in the current report. Close

Here we see the info message appearing when hovering over the warning icon.

## My Favorites ×

Old Females	Edit Delete
Old Males	Edit Delete
Young Females	Edit Delete
⚠ <b>Young Females with prepaid subscription</b>	<b>Edit Delete</b>
<div style="border: 1px solid #ccc; padding: 5px; font-size: x-small; margin: 5px 0;"> <p><b>Favorite <b>Young Females with prepaid subscription</b> saved in report <b>Weekly overview</b> has mismatch with current report:</b></p> <p>⚠ <b>Young Males with prepaid subscription</b></p> <p><b>Not used in report:</b></p> <p>Filters: Prepaid or Postpaid</p> </div>	Edit Delete
⚠ Young Males with prepaid subscription	Edit Delete
⚠ Young Males with prepaid subscription	Edit Delete

---

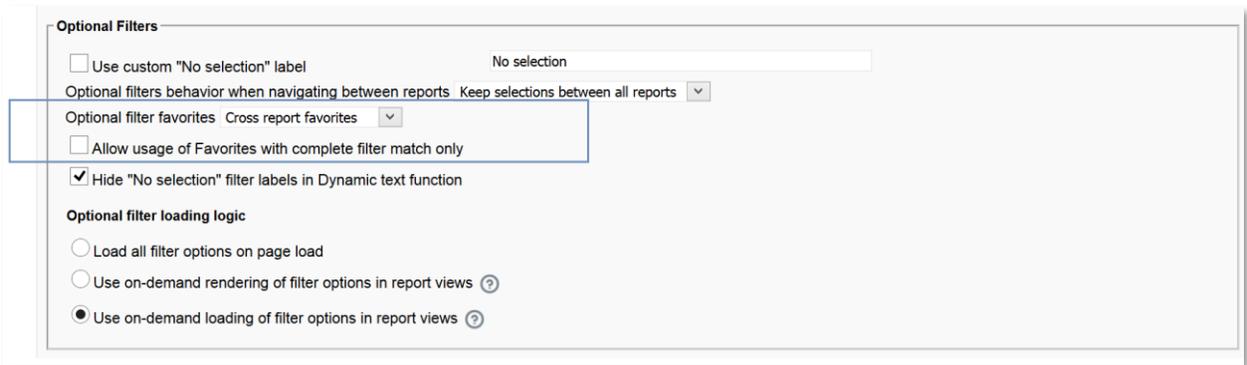
⚠ = Some filters in this Favorite are not available in the current report. Close

### 5.2.1 How to apply the new logic

To apply the new cross report favorite logic to a project, enter the Project settings page, in the “Optional filter” panel you find two new settings as shown in the image below.

If you turn on cross report favorites you can then select if the list of favorites will contain favorites with filter options that can be applied in the current report only by ticking the “Allow usage of Favorites with complete filter match only” or if the users also will be able to use Favorites containing filter options that cannot be applied by not ticking the check box.

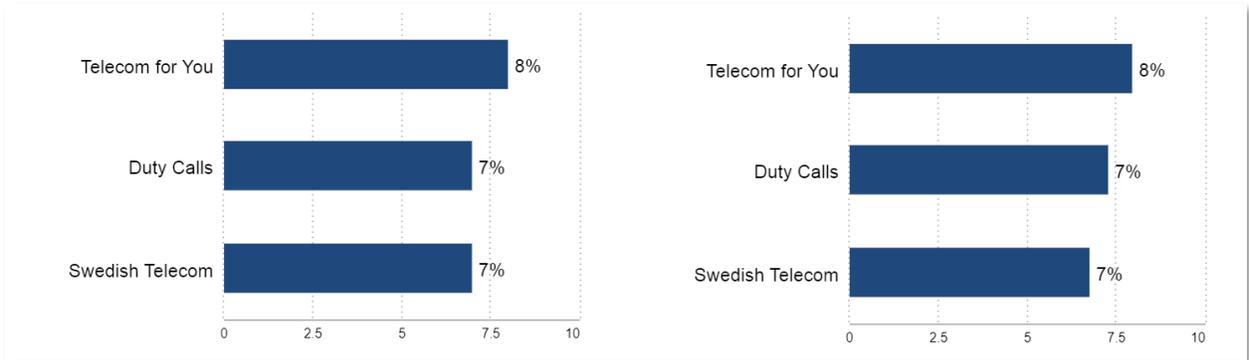
*Here we see the new controls, in Project selection page, for defining Optional Filter Favorites behavior.*



### 5.3 Full Rendering Precision in Charts or by Displayed Values

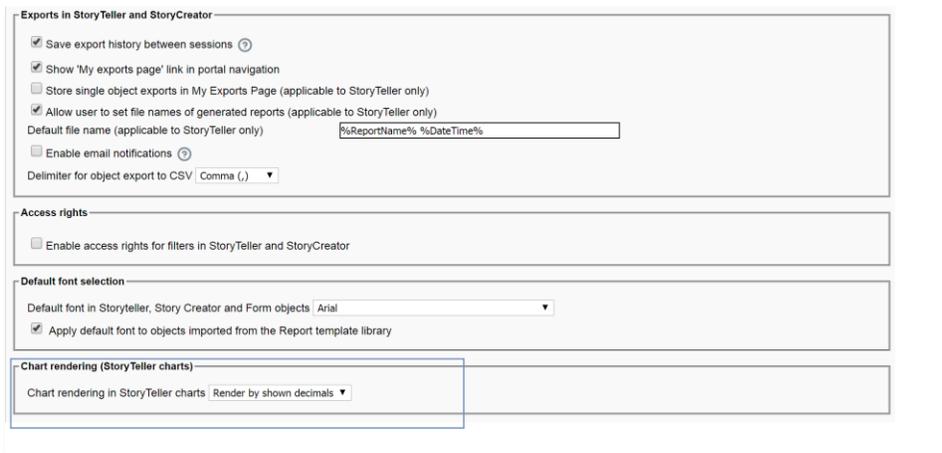
The chart rendering was previously based on the settings for number of decimals to be displayed, but now you can choose whether the charts render using full precision or by displayed values, see example below.

*The left chart is rendered by the shown decimals (full numbers only in this example) and the right by all decimals. In the right you see that the bar of Duty Calls and Swedish Telecom has different length even though the displayed result of both brands is 7%.*



The system renders the chart by shown decimals by default, like before, so the default behavior is not changed. A project level setting is located in Project settings page where you choose the logic to be applied to your project, you can also overwrite the project level setting on a chart level.

*Here we see the project level setting located Project settings page.*



**Exports in StoryTeller and StoryCreator**

- Save export history between sessions
- Show 'My exports page' link in portal navigation
- Store single object exports in My Exports Page (applicable to StoryTeller only)
- Allow user to set file names of generated reports (applicable to StoryTeller only)
- Default file name (applicable to StoryTeller only):
- Enable email notifications
- Delimiter for object export to CSV:

**Access rights**

- Enable access rights for filters in StoryTeller and StoryCreator

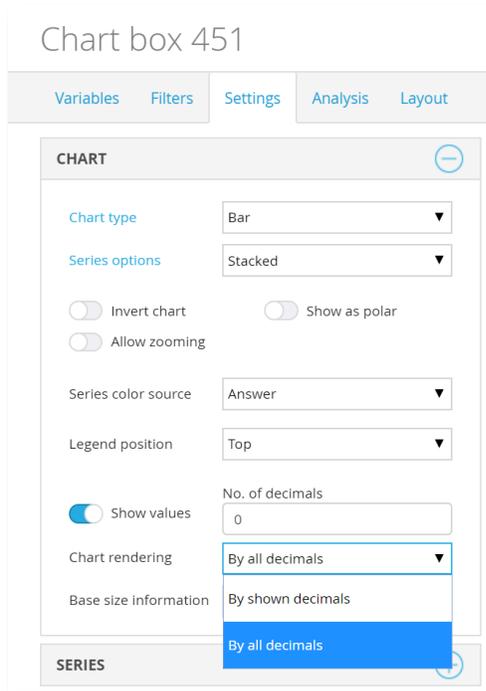
**Default font selection**

- Default font in Storyteller, Story Creator and Form objects:
- Apply default font to objects imported from the Report template library

**Chart rendering (StoryTeller charts)**

- Chart rendering in StoryTeller charts:

*Here we see the chart level setting.*

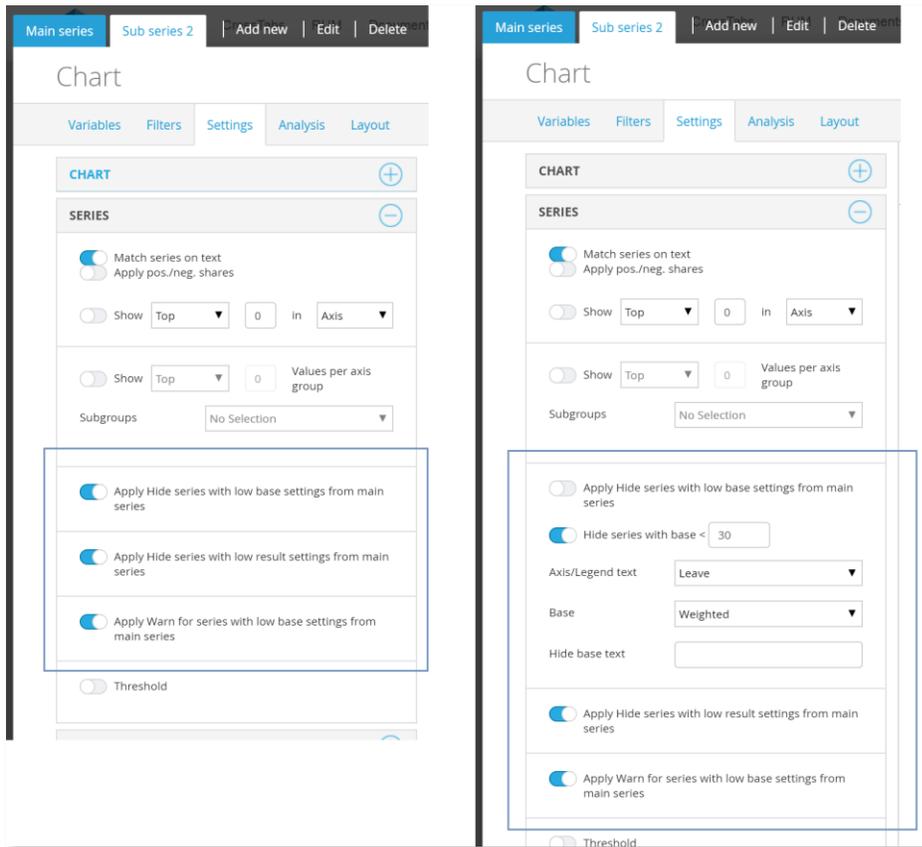


## 5.4 Hide/warn for low base size can now be adjusted in sub-series

In charts and tables with multiple series you can now apply base size warnings, and hiding result due to low base size, per series which was not supported before. Previously the setting in the main series was always applied to the sub series.

The image below shows the new controls in the sub series, by default the sub series use the settings from main series but if you need a different setting in the sub series you deactivate the option to use the main series settings.

*Here we see the new options for warning and hiding result due to low base sizes in the sub series*



Main series | Sub series 2 | Add new | Edit | Delete

### Chart

Variables | Filters | Settings | Analysis | Layout

CHART (+)

SERIES (-)

Match series on text  
 Apply pos./neg. shares

Show Top 0 in Axis

Show Top 0 Values per axis group

Subgroups No Selection

Apply Hide series with low base settings from main series

Apply Hide series with low result settings from main series

Apply Warn for series with low base settings from main series

Threshold

---

Main series | Sub series 2 | Add new | Edit | Delete

### Chart

Variables | Filters | Settings | Analysis | Layout

CHART (+)

SERIES (-)

Match series on text  
 Apply pos./neg. shares

Show Top 0 in Axis

Show Top 0 Values per axis group

Subgroups No Selection

Apply Hide series with low base settings from main series

Hide series with base < 30

Axis/Legend text Leave

Base Weighted

Hide base text

Apply Hide series with low result settings from main series

Apply Warn for series with low base settings from main series

Threshold

## 6 Computed/Input variables

### 6.1 Numeric variables supported in expression for creating date variables

When deriving new date variables you could earlier include other date variables in the expression and a fixed value. As an example you could derive a new date by using “ResponseDate+7” which would generate a new date one week after the response date.

Now you can also use a Numeric variable in the expression. If the data, for example, looks like the table below and the expression is Date+Qnum the date of the first respondent below would be 2019-10-12

RespId	Date	Qnum
1	2019-10-09	3
2	2019-10-10	4
3	2019-10-11	3
4	2019-10-12	5

Here we see an example of a real expression.

Expression

```
1100000000001-Response Date+350-Qnum
```

Clear
Validate