

New features and updates in Dapresy Pro 6.0

Become a Reporting Artist with Dapresy Pro

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1 New features in Dapresy Pro version 6.0

This document describes how to use and implement new and enhanced features in both your new and existing projects in Dapresy Pro. All new features and enhancements are in the Tracking/Brand part of Dapresy Pro and are listed below:

- New dashboard reporting module: Storyteller
- Enhanced topline report
- Enhanced cross tabulation tool
- Word cloud support in open ended report
- Action and Planning support
- Tailor the interfaces in the dynamic tools
- Theming possibilities in user interface
- Minor enhancements
 - o Data import no need to have date, respondent id and weight
 - Unlimited number for filters in Chart Creator
 - New Chart type in Chart creator
 - Hide series with low base
 - o Enhanced work workflow in Edit Questions and Texts
 - o Search function in static report tree and in hierarchical unit tree
 - o Upload passwords to report holders
 - o Import scheduler: upload multiple files
 - New sort order feature questions/derived
 - o New search in filters screen

Note: If you do not have access rights to the screens/features mentioned in this document or if you want to know more about any features please contact the Dapresy Help Desk and they will be very pleased to advise you.

2 Storyteller

StoryTeller allows you to create online dashboards or 'storyboards' that bring out the full narrative of the data with very little effort. You can use StoryTeller to present the full picture at a glance. On a single Web page, you can quickly place multiple charts, snippets of text, Video clips, images or almost anything else that will help to tell the story.

Please view the video below. To start using StoryTeller please contact Dapresy.

http://tinyurl.com/5sdt35k

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3 Improved topline reporting

The automatically-generated topline report has been greatly enhanced to make it even easier to get a very quick first view of the results. The following updates are included:

- Mean and median of open numeric questions are reported
- Number of comments are reported for open ended variables
- Data can be filtered
- Data can be split up by a selected time interval (e.g. week or month)
- Chart can be exported to PowerPoint

Like earlier versions you do not need any setup for the toplines report, as soon as you have created the report in the screen "Create Reports" you can directly view the results in the preview mode.

To filter the data use the filter sheet (see image 1 below). The filters that appear in the list are the variables that have been defined as Filters in the project. To select a time interval (see image 2 below).

Settings Filters				
Country	Region	Gender	Age	Income
All France Germany Sweden United Kingdom United States	AII FR PARIS REGION FR NORTH AND NOR FR NORTH WEST AN FR CENTER AND CEI FR SOUTH	All Man Woman No answer	All 20-29 yrs 30-39 yrs 40-49 yrs 50+ yrs	All Low Middle High
Generate table				

Image 1: Filters sheet in topline report

Time Period		Weighting
Predefined Interval Static time period 💌	Start 2011-01-01 Stop 2011-12-01	Weighted O Unweighted
🔘 Day		
Week		
Month		
Quarter		
Year		
Full period		

Image 2: Setting sheet in topline report

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The download feature uses the same logic as in Chart Creator

- 1. Select the first chart
- 2. Click "Add to PPT"
- 3. Repeat step 1-2
- 4. Click Download Report

4 Improved cross tabulation tool

The existing cross tabulation tool has been enhanced with the following:

- Increased productivity by moving some controls
- Support for open numeric questions
- Support for ranking values
- Sorting in tables
- Show top/bottom results
- Base/column total position
- Significance test can be saved to static tables

4.1 Open numeric variables

If the project contains open numeric variables, such as how much money the respondent spent, they can now be reported in the cross tabulation tool. The variables can be used as rows only. When an open numeric is used, the calculation selection area appears (see image 3 below).

```
Open numeric calculations: V Sum O dec. V Mean O dec. V Median O dec. V Min O dec. V Max O dec. V Standard deviation O dec. V
```

Image 3: Calculation selection area

The following calculation types are supported:

- Sum
- Mean
- Median
- Min
- Max
- Standard deviation
- Percentile

To include open numeric questions, use the same screen and logic as when adding categorical questions to the cross tabulation tool.

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4.2 Ranking

You can now rank a column of data. To add rank just check the option shown in the image 4 below.



Image 4: Rank a column of data

Ranking can be within questions or between questions (the later option should be used when ranking mean values or for instance top box values between several questions),

If the column percentage is shown, the rank is based on those values, if only the count is shown, the rank is based on the count values.

The ranking is based on non-rounded values.

Note: In the cell formatting feature the rank appears as an option which makes it possible to colour cells with a certain rank. So, for example, you could give the most popular brands a green background and the least popular brands a red background

4.3 Sorting

The columns can now be sorted ascending or descending, simply click the column header of a desired column.

			٦, I	Ļ	ļ,	Ļ	٦, I	Ļ	ļ	ļ	Д
		Count	ry 🗏 🚺		- V		- V		- V	/	
		France	÷	Germa	ny 🍝	Swede	n 🍝	United	Kingdom 暮	United	States 🚖
		Count	Column%	Count	Column%	Count	Column%	Count	Column%	Count	Column%
	Euro Telecom	1108.0	46.2%	311.0	13.0%	364.0	30.3%	180.0	7.5%	7.0	0.3%
	Ring Ring	940.0	39.2%	613.0	25.6%	152.0	12.7%	2055.0	85.6%	1011.0	42.1%
	Dapresy Telecom	605.0	25.2%	115.0	4.8%	207.0	17.3%	929.0	38.7%	380.0	15.8%
	Duty Calls	430.0	17.9%	921.0	38.4%	69.0	5.8%	255.0	10.6%	28.0	1.2%
	Do Tel	364.0	15.2%	626.0	26.1%	398.0	33.2%	110.0	4.6%	11.0	0.5%
	Donkey Com	244.0	10.2%	33.0	1.4%	164.0	13.7%	101.0	4.2%	28.0	1.2%
	Happy Calls	197.0	8.2%	42.0	1.8%	99.0	8.3%	133.0	5.5%	12.0	0.5%
Total spontaneous awareness 🧮	Donut Call	137.0	5.7%	1168.0	48.7%	116.0	9.7%	19.0	0.8%	0.0	0.0%
	Sweet Talk	39.0	1.6%	968.0	40.4%	117.0	9.8%	28.0	1.2%	0.0	0.0%
	Telecom For You	26.0	1.1%	783.0	32.6%	3.0	0.3%	137.0	5.7%	786.0	32.8%
	US Telecom	20.0	0.8%	6.0	0.3%	11.0	0.9%	26.0	1.1%	87.0	3.6%
	London Calling	19.0	0.8%	32.0	1.3%	109.0	9.1%	352.0	14.7%	64.0	2.7%
	Tel Me More	0.0	0.0%	0.0	0.0%	0.0	0.0%	1.0	0.0%	267.0	11.1%
	Bada Ring	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	118.0	4.9%
	Base	2400.0		2399.0		1200.0		2402.0		2399.0	

Image 5: Sort columns

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4.4 Top/bottom X results are available.

The top/bottom row feature is used for showing the top or bottom of lists, for example the top five or top three brands or bottom *n* brands. So, when selecting, for instance, "Show top 5 rows" the top five rows in the table are shown. Before using the function make sure you have sorted the table on the desired column.



Image 6: Show top 5 rows in table

4.5 Base and column total position

Now it is possible to choose whether the base size and the column total appear at the top or bottom of the table (see image 7 below).



Image 7: Position of base in table

4.6 Significance tests to static tables

Significance tests can now be saved to static tables from cross tabulation tool. Cells with significance difference will be colored and when you save tables colored cells will be saved in static tables as well.

		Gender			
		Man		Womar	ı
		Count	Column%	Count	Column%
	Sweet Talk	460.0	10.1%	692.0	11.1%
	US Telecom	58.0	1.3%	92.0	1.5%
	Do Tel	567.0	12.4%	942.0	15.1%
	Telecom For You	647.0	14.2%	1088.0	17.5%
	Ring Ring	2064.0	45.2%	2707.0	43.4%
	Dapresy Telecom	899.0	19.7%	1337.0	21.5%
	Tel Me More	100.0	2.2%	168.0	2.7%
Total spontaneous awareness	Donkey Com	235.0	5.1%	335.0	5.4%
	Duty Calls	652.0	14.3%	1051.0	16.9%
	London Calling	257.0	5.6%	319.0	5.1%
	Euro Telecom	726.0	15.9%	1244.0	20.0%
	Happy Calls	193.0	4.2%	290.0	4.7%

Image 8: Significance test in static tables

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5 Word cloud and summary list support

The existing open ended report has now been enhanced with two new summary functions to get a rapid overview of the comments: Word cloud and a summary list.

Both new features show the most popular words in the open ended comments. The user can select the number of words to be included in the list and how they should be presented, as a cloud or as a summary list.

alltid bäst bästa bolag byta dålig därför deras ${\sf dyrt}$ enda enkelt
erfarenhet erfarenheter fast företag fungerar fungerat funkar
gammalt haft idag inte känns kundservice kvalitet landet länge leverantör
mest mobil mobilt monopol NÖjd operatör pålitlig pålitligt prisvärt problem
redan rikstäckande säker Säkerhet säkert Service snabb
stabilt statligt stor stort support tackning teckning telefoni
tidigare tillgänglighet tjänster tradition trygghet tycker uppkoppling utbud varit verkar vill

Tags	Popularity
täckning	801
service	503
dyrt	499
fungerar	398
säkert	377
trygghet	357
säkerhet	318
inte	295
nöjd	263
stabilt	235

Image 9: Word cloud and Summery list

The user can select the minimum number of characters a word should have to be included in the list, this is to prevent insignificant words such as 'is, are, am,1,2,3, appearing in the word cloud or list.

The word cloud can be exported to PowerPoint and the summary list to PDF.

To produce your word cloud in your corporate colors, please contact Dapresy for more information.

Tip: When looking at a word cloud you can click in the cloud to filter all open ended comments by that selected word.

Setup

To add the summary functions to the open-ended report you need to enter the "Setup repor screen". Just check the option shown in the image 10 below and the function will appear in your open ended report. You can also define which settings should be default when a user enters the open-ended report.

Enable Word Cloud/Summ Word cloud settings	ary Table	
Dicolay cummany	Disloav as:	Cloud Ranking table
	Sort order	
Dynamic text size	Min length of word to show	1
Dynamic text colour	Min. length of word to show:	4
Show frequency	Max. number of words:	50

Image 10: Add word cloud/summary table to open-ended report

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5.1 Exclusion list

You can exclude common words that are irrelevant either in project level or report level. For example, if your question is about people's opinions of different telephone companies, you may wish to exclude the word 'telephone'.

Words excluded at the project level will be excluded from all reports in the project, words excluded in report level will just be excluded from the current report.

To exclude words enter the following screen: > Project Administration > Report Objects > Word Cloud Exclusion List

Just enter the words to exclude in either the project level list or the report level list. Each row should just contain one word or an exact set of words to be excluded.

Note: From the Report Holder view (see image 11 below) you can exclude words by clicking "Exclude words", point and click in the cloud and the save. The exclusions will be added to the current report exclusion list in > *Project Administration* > *Report Objects* > *Word Cloud Exclusion List*



Image 11: Exclude words

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6 Action and Planning module

The Action and Planning tool is now available to all users of Dapresy Pro. Previously, it was only part of the Employee module, which was used for employee surveys. You use Action and Planning to assign actions or targets to particular people or departments. This feature is especially useful for customer satisfaction surveys where research findings are used as a part of a cycle of continuous incremental improvement.

Action and Planning can be used when hierarchical filters are activated (which are included in customer satisfaction and mystery shopping surveys).

In the Action and Planning tool the user/manager of a unit defines an action plan. You enter actions as text and each action is connected to an improvement area. The manager defines what shall be done, why, when and its status.

It is also possible to download statistics and overviews of all actions for the entire company.

Handle Action Plan	Action Plan Status						
🗎 Save 🛛 📓 Do	ownload To Excel 🛛 ╞ Pr	int					
Select Survey Grou	р						
Total Org.						-	
Date when Result w	as presented to Survey G	Froup Date w	hen this	Action Plan v	vas saved last time		
) 🔳 🛛 🔄					
Diana dafaa aad wa	data wawa Antian Dian in the						
Please deline and up	date your Action Plan in the	table below					
Improvement Area	a Activity	Reason	0	ue date	Responsible	Email	Status Delete
Leadership	•		2011-	10-26)		In progress 💌 🗙 Delete
Leadership	•		2011-	10-26			In progress 💌 🗙 Delete
Leadership	•		2011-	10-26]		In progress 💌 🗙 Delete
Add Row	1						
•							
Handle Action Plan	Action Plan Status						
				- 1.			
E Download To E	xcel			Search	Find Next		
Operation Tree				_			
Organisation Tree				Full Surve	ey Action Report		
			Â	Overall S	urvey Action Statistics		
E. Total Org.			E	Select Group	b		
	/			ALL .			A
	unit 24			V Total Ord	1.		(=)
				Unit 1	, ,		
	mil 22						v
	24			Select Impro	vement Area		
	37			ALL I			-
	32			Leaderst	nip		=
	33			Commun	lications		-
	34 2 5			Select Surve	y Action Plan		
+ 0m	35						A
+ Onit 4	-			Defined	Survey Action Plans		
- Onice	9		-	Not Defin	ned Survey Action Plans		-
•			•	Select Surve	y Action Plan Status		
							*
				Carried o	out Survey Actions		
				Survey A	ctions to be done		
				Survey A	ctions delayed		-
				Select Date			-
				Start Date :			
				End Date	2011-10-26		



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Setup of Action and Planning Tool

To setup the Action and Planning tool first create an Action and Planning report in the screen "create report" (same logic as when creating other report types). Then enter the screen > *Project Administration* > *Portal Design* > *Setup Action and Planning* to define the improvement areas to appear in the Action and Planning Tool (see image 13 below). Also the name of the columns in the Action and Planning tool can be renamed in this screen.

Setup Action and Planning		
🗎 Save		
Name		
Improvement Area Name	Edit	Delete
Improvement Area Name Leadership	Edit	Delete
Improvement Area Name Leadership Communications	Edit	Delete
Improvement Area Name Leadership Communications Pay and benefits	Edit	Delete

Change Text for Action Plan Information

Please define and update your Action Plan in the table below

Header Text	
What	Activity
Why	Reason
Improvement Area	Improvement Area
When	Due date
Who	Responsible
Carried Out	Status
Delete	Delete
Update Texts	

Table Values Carried Out	
Yes	Resolved
No	In progress
Delayed	Delayed

Image 13: Action and planning set up screen

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7 Tailor the interfaces in the dynamic tools

Now it is possible to hide functionalities, tabs or buttons in different report types. To hide items go to page > *Project Administration* > *Status/Approval/Distribute* > *Project Settings* and select "Enable 'Advanced mode'".



Image 14: Project settings part of page

The table with all items that are possible to hide is shown below. Items can be hidden only for report holders.

View/hide items in reports					
Choose r	eport type:	Chart Cr	eator 💌		
• • •					
Always	advanced	hidden	Control		
۲	\odot	۲	"Add to Dynamic Data PPT" button		
۲	\odot	\odot	"Add to My Reports" tab		
۲	\odot	\bigcirc	"Add to PPT" button		
۲	\odot	\odot	"Add to Reports" tab		
۲	\bigcirc	\bigcirc	"Dashboard Preview mode" checkbox		
۲	\odot	\odot	"Download Dynamic Data PPT" button		
۲	\odot	\bigcirc	"Download Excel" button		
۲	\odot	\odot	"Download PPT" button		
۲	\odot	\bigcirc	"Filters" tab		
۲	\odot	\odot	"Group by filter" checkbox		
۲	\bigcirc	۲	"Questions" tab		
		0	"Pomovo question taxt in front of filter" sheekboy		

Image 15: Hide items in pages

Note: If item is already hidden in the skin then it's not possible to change it on this page.

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8 Theming possibilities in user interface

Users with basic web design skills (HTML and CSS) can now make or change their own themes directly. You can change colors, fonts, and layout. However you can also add images, and add JavaScript code, in the HTML section to create the perfect theme.

To add HTML/CSS classed enter the project setting screen > *Project* Administration > Status/Approval/Distribute > Project Settings

Note: If you do not have the knowledge but need to style the project please contact Dapresy as incorrectly inputted values can interfere with the user interface for report holders.

9 Other enhancements

9.1 Data import

When importing data, it was not possible to leave the following variables blank in the previous version:

- 1. RespondentID
- 2. ResponseDate
- 3. Weight

Now these three variables can be blank (missing value) in the imported file. The system will add today's date as response date and the weight will be 1.0.

9.2 Unlimited number of filters in Chart Creator

In the previous version of Dapresy Pro only 20 filters could be used in Chart Lab. Now this limit has been removed so an unlimited number of filters can be present in a Chart Creator. Although only 20 can be used simultaneously when filtering the data in a chart.

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9.3 Hide series with low base

Now it is possible to show base size warnings in charts or hide series with low bases. The user decides the base size limit by typing it directly on the page. There is also an option to allow the user to decide if the base should be weighted or not. This function is supported both in dynamic and static charts.

Shown Base
Show base
Show Base Size Warning
Hide Series with Low Base
Base Size Limit 30
Weighted O Unweighted

Image 16: Base size

9.4 Enhancements in Edit Questions and Texts

Search functions have been added to all columns in the screen to make it easier to find the variable you require.

In the tab for setting colors and question types, multiple editing is now also possible, which makes it very easy to find and change question types for hundreds of questions in a few clicks. See the image 16 below.

Ed	it Questio	ns and Texts							
ľ	Save								
0	Edit Report Te	xt	Colour		C Edit Question Type				
pa	ge - 1 of 12	 10 rows/page 				Change Selected: 🌉 🏓 #33CC9	9 Apply		
	Select	Code 🗢	Repo	rt Text 🗢		Colour 🗢			
		T			٢	7	T		
		Country	Count	iry		#C0504D			
		Region	Regio	n		🏉 🆋 #9BBB59			
		Gender	Gende	er		🎾 🖋 #8064A2			
Age Edit (it Questic	ons and Texts				
Income									
TOMBA									
SPBA Edit Report Text Edit Question Colour Edit Question Type									
TOTBA page - 2 of 10 💌 10 rows:			▼ 10 rows/page	•	Change	Selected: Single choice scale	Apply		
		Fam		Select	Code \$	Report Text 🗢	No of Answers	QuestionType \$	
		Cons			T	Y 7			8
					Proference	Proference	15	Single choice not scale	
					Current	Current Operator	15	Single choice not scale	
					Decommond	Decommond	10	Single choice not scale	
					e25Num#1SusstTalk	Recommenu	10	Single choice not scale	
					q25Num#15weetTalk	Sweet Talk is market leader	10	Single choice scale	
					q25Num#2SweetTalk	Sweet Talk is priceworthy	10	Single choice scale	
					q25Num#3SweetTalk	Sweet Talk has good coverage	10	Single choice scale	
					q25Num#4SweetTalk	Sweet Talk is trustworthy	10	Single choice scale	
					q25Num#5SweetTalk	Sweet Talk is innovative Sweet Talk has good customer	10	Single choice scale	
					q25Num#6SweetTalk	service	10	Single choice scale	
					q25Num#1USTelecom	US Telecom is market leader	10	Single choice scale	

Image 17: Edit questions and texts

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9.5 New chart type in Chart Creator

A new chart type in Chart Creator (and Static charts) have been implemented; "Positive negative bars", see image below. The setup logic is exactly the same as when suing the existing chart "Positive negative columns".



Image 18: Positive negative bars chart type

9.6 Enhancements in Import scheduler

Enhancements in the import scheduler have been done. Now it's possible to do a multiple file import (all files matching * wildcard will be uploaded). Also the email addresses now supports multiple email addresses (separated with a semicolon).

9.7 New sort order feature Questions/derived

New improved sort order feature in page > *Project Administration* > *Report Objects* > *Sort order* > *Sort order Questions-Derived Variable.* Now it is possible to type sort order you require.



Select Sequence Order of Questions

Sort Order	Question ID	Code	Report Text	Answer Block	Question/Derived Variable
1	1	BgSubscrType	Prepaid or Postpaid	Prepaid/Postpaid	Question
2	2	BgAgegroup	Age group	15-24/25-34/35-44	Question
3	3	BgGender	Gender	Man/Woman	Question
4	4	BgIncome	Household Income	Less than 25 000 Euro/25 000-35 000 Euro/35 001 - 45 000 Euro	Question
5	5	BrAwaToM	Spontaneous brand awareness - Top of mind	Dapresy Telecom/Four/Swedish Telecom	Question
6	6	BrAwalM	Spontaneous brand awareness - In mind	Dapresy Telecom/Four/Swedish Telecom	Question
7	7	AdRecToM	Spontaneous advertising awareness - Top of mind	Dapresy Telecom/Four/Swedish Telecom	Question
8	8	AdRecIM	Spontaneous advertising awareness - In mind	Dapresy Telecom/Four/Swedish Telecom	Question
9	9	Attr1.1	Market leader - Dapresy Telecom	1 Don't agree/2/3	Question
40	40	44-4 0	Adapted Incides Change	4 0	0

Image 19: Sort order page

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9.8 New search in Filters screen

Improved search in > Project Administration > Report Objects > Filters.

🗎 Save

					Page S	ize 50 💌
Filter	Name of Filter Area	Code	Report Text	Answer Block	Question /Derived Variable	QuestionID
	Prepaid or Postpaid	BgSubscrType	Prepaid or Postpaid	Prepaid/Postpaid	Question	1
	Age group	BgAgegroup	Age group	15-24/25-34/35-44	Question	2
	Gender	BgGender	Gender	Man/Woman	Question	3
	Household Income	BgIncome	Household Income	Less than 25 000 Euro/25 000-35 000 Euro/35 001 - 45 000 Euro	Question	4
	Spontaneous brand awareness - Top	BrAwaToM	Spontaneous brand awareness - Top of mind	Dapresy Telecom/Four/Swedish Telecom	Question	5
	Spontaneous brand awareness - In m	BrAwalM	Spontaneous brand awareness - In mind	Dapresy Telecom/Four/Swedish Telecom	Question	6
	Spontaneous advertising awareness -	AdRecToM	Spontaneous advertising awareness - Top of mind	Dapresy Telecom/Four/Swedish Telecom	Question	7

Image 20: Filters page

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