

Forsta Visualizations December 2024 Release



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1.Introduction

This document describes new and improved features in the Forsta Visualizations Releases for December 2024.

If you would like to know more about these features, please contact the support team at <u>visualizationsSupport@forsta.com</u> and they will be able to assist you.

Best Regards, Forsta Team





2.StoryTeller

Cell limit for Respondent table

To ensure optimal performance for all our customers, we have implemented system limits. Although only a few projects currently exceed these limits, surpassing them can cause issues for other users. Therefore, these limits are now enforced as "hard limits" within the system.

The latest limit is the number of "cells" in a Respondent Table within our StoryTeller report, set at 4 million cells. This applies to both Excel exports and online generation, with the limit per "page" in the object for online view. If you need to generate or export a table with more than 4 million cells, you will need to do it in batches

Summary updates

In our latest versions, we have updated and expanded the functionalities of our Summary object making it easier and quicker to create your own report. These updates include translation options and improved display features.

It is now possible to save slides with a Summary object to both data templates and AutoGenerate template sets to make the process of creating reporting decks faster. Since Summary objects currently can only be used with one question selected, slides with a Summary object will always have a condition where the number of questions is equal to one when they are saved to AutoGenerate template sets.

Because of this, slides with summary objects added to them can't be used as default slide.

Save slide 2 to te	emplate s	et						×
TEMPLATE SETS New template set Search	٩	•	Open ended When auto-generating slides, the first m slide, Question Code/Text/Tag condition conditions, the default template is appli	atching template is applied; reorder templ s apply if any, not all, questions fulfill then ed.	ates with drag and drop. If multi n. If the questions on an auto-ger	ple questions are on the same nerated slide don't match any	< Back	Done
		, ,	Template	Match All conditions: Number of selected questions	Equal to	♥ 1		₿ ⊕ ⊝
			Add current slide as default					
							< Back	Done



We have also added a translation option for all object-specific texts within the Summary object, such as headers and disclaimer text. These can be found within the "language file" and available if selected in the UI.

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Data Sources	Questions Clean & Recode Varia	ble Subsets Filters vs Weights	Download/Upload Metadata			
民 Variables						
Hierarchy	Download			4	Upload	Ĺ
1. Reports	Select languages	Select content			Choose File No file chosen	
+) Report Users	German	Questions and Answers				
	Swedish	Date variables				
(@↓ Events	Spanish	Filters				
Legacy Features	English	Variable subsets				
		Reports				
Project Settings		Hierarchical Filters				
		 Text boxes 				
		Storyteller objects				
		Storyteller slide names				
		Summary objects				
		Export all labels				
		 Export unique labels 				

Additionally, we have introduced a language option within the object for Admins to control the language used in the output of the summary. This new setting is located under "Analysis" and offers the following options:

- Language detected by AI (default and previously used)

 The AI attempts to determine the language of the output based on the predominant language used in the answers.
- Report language In multilingual projects, the language selected by the user/admin in the report view will be used in the output. If the AI does not recognize the language name, it will decide the language to be used.
- Static languages A range of languages is presented in the dropdown, and the selected language will always be used in the output, even if languages are changed within the report.

Summary	
Variables Filters Settings	Layout
TIME SELECTIONS	\oplus
HEADER	\oplus
ANALYSIS	
Summarize the text	~
Maximum number of words	500 A
Language to be used in output	~
Language detected by Al	- -
RI Report language	6
Afrikaans	
IN Albanian	
Arabic	D
Arabic (Egypt)	
Arabic (Iraq)	
Arabic (Jordan)	
Arabic (Kuwait)	
Arabic (Lebanon)	
Arabic (Morocco)	
Arabic (Qatar)	
Arabic (Saudi Arabia)	
Arabic (UAE)	
Assamese	
Azerbaljani	
Bengali	
Bosnian	
Bulgarian	
Burmese (Myanmar)	-



We have also improved the display of summary objects online and in PPT exports. If the object is too narrow for the text generated by AI, a scroll will be added automatically. And all summary objects will now be exported as native text objects in PPT instead of images.





3.CrossTable tool

Predefined table layout – Bulk edit

We have introduced the option to bulk edit our predefined table layout in the CrossTable tool, allowing for efficient updates to workbooks. This feature significantly reduces the time and effort required to manage multiple sheets.

When selecting multiple sheets within a workbook, you can edit all sheets simultaneously. The Layout option is now displayed at the bottom of the settings list.

Bulk Edit (All sheets selected)	
Select which settings you would like to update. Only the checked settings will be updated.	
ROWS, COLUMNS AND FILTER SETTINGS	
CALCULATION SETTINGS	
BASE SIZE OPTIONS	
LAYOUT	
Predefiend table layout	
Cancel Upda	te selected setting
	Bulk Rdl (All heets selected) Select which settings you would like to update. Only the checked a settings will be updated. ROWS, COLUMINS AND FILTER SETTINGS CALCULATION SETTINGS EASE SIZE OPTIONS LIVOUT Predefined table tayout OPTIONS LIVOUT OPTIONS LIVOUT OPTIONS LIVOUT OPTIONS LIVOUT



4.Data management

AI computes

This is a "Coming soon" feature, initially available to select customers. If you are interested in testing it, please contact your Forsta representative to arrange a test period. During the "Coming soon" phase, this feature is included in your contract if added to your account. We reserve the right to remove the feature during this phase, and it may be adjusted until it reaches the "Available now" phase. In the "Available now" phase, we reserve the right to charge for AI usage.

AI Computes are created using generative AI and may not always reflect the content with complete accuracy.

To facilitate the extraction of information from open-ended answers imported into your project, you can now create computes based on the information within the answers using AI. Select an open-ended question, add information on the compute you want to create (question code, question name and question type), and write your prompt. Created AI computes will work like regular computes and be updated during the activation process.

How to create AI Computes

Once you have access to AI Computes, a new tab under Variables will be displayed.





The first time you enter the page, you will see one button. "Add AI Computes group". Start by adding new AI Compute group.

For	sta HX Platform	Visualizations 🔻	Switch to old interface	0	0
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ф	Hierarchy	AUD AL COMPOLES GROUP PROCESS CHARGES		SAVE	
	Reports	During the 'Coming Soon' phase, there is a limit of sending the last 1000 respondents to the AI, sorted by Respondent ID descending. If you reimport and activate data, the AI computes will be updated, and the previously process	sed respondents will be rep	laced	
+#1	Report Users	with the latest 1000 respondents.			
@	Events	All questions and their data generated here are created by AL Please make sure to check for accuracy.			
	Legacy Features	Choose a question to start		í ^	
۵	Project Settings	Select what nuestion to base your Al computes on		0	
		and the second		9	

You will be prompted to select your open-ended question that should be used as the source from the dropdown. Note that you can only select imported questions.

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+ Report Users	with the latest 1000 respondents.	
() Events	All questions and their data generated here are created by AL Please make sure to check for accuracy.	
Legacy Features	Open Answer Satisfaction	■ ^
Project Settings	Select what question to base your At computes an Dpen Answer Satisfaction	Ð
	Open Answer Satisfaction	
	Vuestion type V Question code Question text	e
	Prompt	-
		•



After selecting the source question, you will see five fields.

- Predefined prompts
 - Predefined and suggestions on prompts you can use and guidance on how the prompts should be created.
- Question type
 - Select what type of question you want to create.
- Question code
 - Add the code for the question.
- Question text
 - Add the text for the question.
- Prompt
 - This field will be what is sent to the AI. If you select a "Predefined prompt", it will be populated here, and you can modify it as needed.

Tips!

Use the predefined prompts to create the foundation of your own prompt and modify the answers. The more information you add to the prompt, the more likely it is to get the output you are looking for.



To create more questions based on the same open-ended question, use the plus sign on the right. If you want to create a new question based on a different open-ended question, use the "Add AI computes group" button at the top.

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el. Reports	During the 'Coming Soon' phase, there	e is a limit of sending the last 1000 re	spondents to the AI, sorted by Respo	ondent ID de	scending. If you reimport and activate data, the AI computes will	be updated, and the previously processed respondents will b	e replaced	
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Legacy Features							-	
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Project Settings	Select what question to base your AI computes on Open Answer Satisfaction				•		Đ	
	Predefined promots							
		▼ Question ty	pe	~	Question code	Question text		
	Prompt							
							Î	

Once you are happy with your AI Compute(s), press save. On the right, the trashcans will now be changed into an "Active" switch, and you will see an orange icon.

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Data Sources	Questions Clean & Recode Variable Subsets Filters vs Weights Download/Upload Metadata AI Computes	DESIGN REPORT	ts 🛛
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	Newson is the overall sentiment of the text? Answer with one of the following: "Positive," "Negative," "Neutral," or "Mixed." Select the sentiment that best represents the majority tone of the response.	h	•
	Predefind prompta Question topic Ques		6



The icon will show if the compute has been processed. If yes, there will be a green icon; if no, the orange icon will be shown.

The switch determines if this request should be sent to the AI. If you do not want to continue processing this question but do not want to delete it from the project, you can disable it. This means it will be kept but not processed anymore.

NOTE!

As seen in the message on top of the page, during our "Coming soon" phase, all previously created respondents will be removed and updated with the latest 1000 in the project. Due to this, the option to keep questions but to "inactivate" them will not be applicable.

At this point, you can either process the changes by using the "Process changes" button or activate your data again. The processing of AI Computes will be done in every activation you do after creating them.

Within the activation process, these questions will be created just before "Calculating weight". You can follow the process within the Activation log.

Activ	ration Log								Search Batch ID	×
	↓ Activation ID T	Status T	Start time	T End time	т	Duration	Added batch/es	T	Removed batch/es	T
*	2	Succeeded	2024-12-20 2:40 PM	2024-12-20	2:41 PM	00:01:35				
	Batch IDs:	1								G
	Log	Step	Status	Start time	End time	Duration				
		Preparing data	Succeeded	2024-12-20 2:40:23 PM	2024-12-20 2:40:23 PN	00:00:00				
		Activating data	Succeeded	2024-12-20 2:40:23 PM	2024-12-20 2:40:24 PN	00:00:01				
		Confirming data	Succeeded	2024-12-20 2:40:24 PM	2024-12-20 2:40:25 PM	00:00:01				
		Cleaning data	Succeeded	2024-12-20 2:40:25 PM	2024-12-20 2:40:25 PN	00:00:00				
		Recoding data	Succeeded	2024-12-20 2:40:25 PM	2024-12-20 2:40:25 PN	00:00:00				
		Calculating new data	Succeeded	2024-12-20 2:40:25 PM	2024-12-20 2:40:26 PN	00:00:01				
		Processing AI computes	Succeeded	2024-12-20 2:40:26 PM	2024-12-20 2:41:57 PN	00:01:31				
		Calculating weight	Succeeded	2024-12-20 2:41:57 PM	2024-12-20 2:41:57 PN	00:00:00				
		Updating Hierarchical Filters	Succeeded	2024-12-20 2:41:57 PM	2024-12-20 2:41:57 PN	00:00:00				
		Updating InMemory	Succeeded	2024-12-20 2:41:57 PM	2024-12-20 2:41:58 PN	00:00:01				
+	1	Succeeded	2024-12-20 1:25 PM	2024-12-20	1:25 PM	00:00:06	1			

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Growing Smarter Together

Once done, you will see that the icon on AI Computes has now changed. You are now able to use your new questions as normal questions within the project.

Fo	rsta HX Platform	Visualizations 🔻	tch to old interface	0 (9
	Data Sources	Questions Clean & Recode Variable Subsets Filters vs Weights Download/Upload Metadata AI Computes	DESIGN REPO	rts 🛛	
8	Variables	ADD AI COMPUTES GROUP PROCESS CHANGES		SAVE	
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+23.	Report Users	During the 'Coming Soon' phase, there is a limit of sending the last 1000 respondents to the AI, sorted by Respondent ID descending. If you reimport and activate data, the AI computes will be updated, and the previously processed resp with the latest 1000 respondents.	ondents will be repl	aced	
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Ŵ	Legacy Features	Open Answer Satisfaction		^	
\$	Project Settings	Select what question to base your A computes on Oppon Answor Satisfaction		Ð	
		Predefinad prompti - Question rode Question			
		Pointer What is the overall sentiment of the text? Answer with one of the following: 'Positive,' 'Negative,' 'Neutral,' or 'Mixed.' Select the sentiment that best represents the majority tone of the response.		⊘ ●	
		Predefined prompts Question type Question code Description code Comment in Swedish Comment in Swedish			
		Power Translate the text into Swedish, ensuring the meaning, tone, and context are preserved. Provide only the translated text.		୯ (କ	

Ope Nicc Ever Rela Guai Fant Nicc Guai Guai Guai The	ee Answer Satisfaction ce response from start to finish. erything went tast, from registration to visit. As well as nice techniques that fixed the problem stately quick contract despite summer, Pleasant response to service technicians arrantee compensation masks service ing with all these questions! I'm happy II ce ood information, new waiting for exchange cabinets.	What is the overall sentiment? Positive Positive Positive Positive Negative Positive Positive	Comment in Swedish Trevfigt svar från bögan til slut. Att gick snabbt, från registrering til besök. Såväl trevfiga tekniker som åfgärdade problemet. Rektifv snabb kontalt trots sommaren. Trevfigt svar från serviceteknikerna. Garantikoppensering. Fantastisk service. Tröttsmit med alla dessa frågori Jag är glad! Trevfigt.	
Nice Ever Rela Guan Fant Tirin Nice Goo	ce response from start to finish. eryfthing went fast, from registration to visit. As well as nice techniques that fixed the problem falleby quet (acottact despite summer, Pleasant response to service technicians auritee compensation analtatic service ing with all these questions! I'm happy !! ce odd information, new waiting for exchange cabinets. service technician came at the appointed time	Positive Positive Positive Positive Positive Negative Positive Positive	Trevigt svar från början til skut. Att gick snabbt, från registering till besök. Såväl treviga tekniker som åtgärdade problemet. Relativ snabb kontalt frös sommaren. Trevigt svar från serviceleknikerna. Garantikompensering. Fantatsiks service. Tröttsamt med alla dessa frågori Jag är glad! Trevigt.	
Ever Rela Gua Fant Tirin Nice Goo The	engthing went fast, from registration to visit. As well as nice techniques that fixed the problem latifiely quick contact despite summer. Pleasant response to service technicians arantee compensation ing with all these questions! I'm happy II ing with all these questions! I'm happy III e ood information, now walling for exchange cabinets.	Positive Positive Positive Negative Positive Positive	Allt gick snabbt, från registrering til besik. Såvä treviga tekniker som åtgåndade problemet Relativit snabb kontalt tröts sommaren. Trevigt svar från serviceteknikerna. Garantkrisk service. Tröttsamt med alla dessa frågori Jag är gladi Trevigt.	
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Fant Tirin Nice Goo The	ntastic service ing with all these questions! /m happy !!! ce ood information, now waiting for exchange cabinets. service technician came at the appointed time	Positive Negative Positive Positive	Fantastisk service. Tröttsamt med alla dessa frågori Jag är gladi Trevligt.	
Tirin Nice Good The	ing with all these questions! I'm happy !!! ce ood information, now waiting for exchange cabinets. se service technician came at the appointed time	Negative Positive Positive	Tröttsamt med alla dessa frågori Jag är gladt Trevligt.	
Nice Goo The	ce nod information, now walling for exchange cabinets. e service technician came at the appointed time	Positive Positive	Trevligt.	
Goo The	ood information, now waiting for exchange cabinets. e service technician came at the appointed time	Positive		
The	e service technician came at the appointed time		Bra information, nu väntar jag på utbyteskåp.	
		Positive	Serviceteknikern kom vid avtalad tid.	
		at is the overall se	andman1? 73.2	



If you want to delete an AI Compute from the project, you can do this on our Question page. Use the trashcan to the right. By doing this, all the normal rules of the question/answers not being used need to be fulfilled; otherwise, you cannot delete it. Once deleted from the question page, the section and prompt for that question will also be deleted from our "AI Compute" page.

Forsta HX Platform	Visualiz	ations 💌				Switch to old interface ②
Data Sources	Questions	Clean & Recod	e Variable Subsets Filters vs Weights Download/Upload Metadata Al Con	nputes		DESIGN REPORTS
🕏 Variables	Save Cr	eate new variable 👻				
Hierarchy	Q. Search and	Replace texts 🛛 🐥 Co	o Jor 👻 🕲 Deactivate 🔡 Question blocks 👻 👍 Download list of unused questions 👘 Delete selec	ted questions		
Reports	🕞 Select All	0 selected				
+ a) Report Users	ORDER +	CODE	TEXT	TYPE COL	LOR ANSWER BLOCK	
(a) Events	Q	٩,				Q,
-	⊞ 1	OverallSat	Overall Satisfaction	123 Numeric	•	Û
Legacy Features	≣ 2	OpenAnswerSati	Open Answer Satisfaction	to Open ended		8
Project Settings	⊞ 3 3	Gender	Gender	% Single	Male/Female	۵
	⊞ 4	Age	Age	123 Numeric	•	0
	⊞ 5 3	OverallSentiment	What is the overall sentiment?	% Single	OverallSentiment	0
	⊞ 6	TranslatedSwedish	Comment in Swedish	₽ Open ended		0
		HTotal	Total	Scale	HTotal	_
		RespondentID	Respondent ID	123 Numeric		
		ResponseDate	Response Date	🖽 Date		
		Weight	Weight	123 Numeric		

Export Loop data into one SPSS file per Loop

To simplify working with Loops, we have changed the way loops are exported to SPSS. This update consolidates all loop data into a single SPSS file, making data management more straightforward and efficient.

All data connected to each loop will now be included in one SPSS file. Previously, they were exported in the same manner as imported, resulting in multiple SPSS files for each loop.



5.Data connectivity Quick switch between Forsta Visualizations and Forsta Surveys (Decipher)

We have created a quick link to switch between the two Forsta applications, streamlining the login process and saving valuable time for users. This relies on an SSO (single sign-on) solution where the key between the systems is the username, which must be the same in both systems. Additionally, your username and email must match within Forsta Visualizations for this to function properly. This means you only need to log in once to access both systems.



We have also introduced a new way to connect to Forsta Surveys (Decipher) to transfer data to your project in Forsta Visualizations. Instead of always adding the URL and API key connected to your administrator, we have built a solution to simplify the process. Once you log in with the new "quick link access," you can connect directly and view all surveys available to your account. This is only available for our "Forsta import", and not thru "Other source".

To access the quick link and easier import, a customer setting must be enabled. Please contact your Forsta representative to enable this and get the timelines when this can be executed for your account on both sides. (Forsta Visualizations and Forsta Surveys (Dechiper))



If you have access to more than one Forsta Surveys (Decipher) installations, a list of available URLs will be shown.

Basics Advanced Activation Schedule	
Quick access 🕕	Use API Key
Forsta URL - Felease.decipherinc.com	•
release.decipherinc.com	
selfserve.decipherinc.com	
Select survey from the list, or enter survey path	
Survey	•
Survey path *	
Time settings	
C Time period *	
Auto	*
-	
 Imports all new and updated respondents since last time import was executed. 	

If you only have access to one Forsta Surveys (Decipher) installation, it will be directly connected, and you can start browsing for your surveys.

Quick access 🜒	Use AF	PI Ke
Survey details		
Select survey from the list, or enter survey path		
Select		-
selfserve/Scf/241100 Example Survey		
selfserve/5cf/241100 Example Survey Time settings		
selfserve/5cf/241100 Example Survey Time settings Time period * Auto		•
selfserve/5cf/241100 Example Survey Time settings Time partial* Auto Time partial* Time partial new and updated respondents since last time import was executed.		•

As seen in the images above, you can always go back and use the API Key option by enabling "Use API Key" and for existing tasks, the API Key option will still be enabled and used.



6.Project administration Visualizations of Looped data in reporting

To facilitate proper reporting setup when looped data is imported, we have enabled a setting where the iterators are automatically shown and selectable for data objects. This makes it easier for users to apply the correct filters/splits.

This setting is not enabled by default and must be manually activated under Projects Settings -> Calculation and Results -> Looped Data.





How it will look like in the setup: *StoryTeller*

Variables					Show code
Questions (1/18)	Q Search questions	Answers (6/6)	Q Search answers	brand	,
		 In All - IN tot at all likely X at all likely X at all likely X at all likely X at all likely D at all likely A at		Compare All Forda Telecom Four diator Telecom Several Telecom Several Telecom Boyod Allow Telecom for You Dudy Com WrC	図 Q Search
					CANCEL APP

StoryCreator

HOW RESULT AS	QUESTIONS	Show code	ANSWERS	Show code	BRAND	1	r 7
Categorical Numerical		Q,		Q,			Q,
Percentage share	Clear all 🗙		Clear all ×		Clear all 🗙		
Count Correlation Analysis ase in looped questions (i) Looped responses Respondents ase in percentage calculation (i)	♥ - Purchase intention ♥ - Mobile broadband access ♥ - Operator Mobile broadband ♥ - KPI brand ♥ - Statement 1 ♥ - Statement 2 ♥ - Statement 3 ♥ - Statement 4 ♥ - Statement 5 ♥ - Statement 6		-All- 1 Not at all likely 2 4 5 Very likely Don't know	*	No filter applied (Total base) -All filter options applied Forsta Telecom Swedish Telecom Sweet Talk Telecom for You Duty Calls Tel Me More DonkyCom WTC Donut Call		
Total in filter combination within the loop	% - Statement 7 % - Statement 8 % - Statement 9 % - Statement 10	.		.	Other Don't know		



CrossTable

Rows, Columns and Filters	ions 🤠 Generate table (72 cells)	tes 🚦 Full screen
Table type Cross table Grid table	SHEET 1 Transpose 및 Split settings Clear all … Filters Columns	
Show code	Q Image: Time period Full period image: Hierarchical Filter Forsta Telecom brand 12 of 12 selected	
Spontaneous advertising awareness - In mind Where seen advertising - Forsta Telecom Likely to switch operator	Drop variables to be used as Filters here	
 Reason likely to switch Likely to recommend 	Rows	
Purchase intention Purchase intentintention Purchase intention Purchase intention	* Table breaks	
brand C' 🐌 brand Statement 1		
Statement 2 Statement 2 Statement 4	Generate table Number of cells to be calculated: 72	
Statement 5 Statement 6		
Statement 8 Statement 9 Statement 9		
Statement 10 ScoreBrand		



Project sleep and restoring archived projects

We have introduced some automatic housekeeping rules for projects. The rule puts the project into sleep mode after inactivity. Projects in sleep mode will be awaken as soon as any activity is detected, such as user or admin access or a scheduled import. Once the project is woken, the system will automatically update all necessary settings.

We have also added the option to manually restore archived projects. The option will be available in the same panel as Archiving, the ellipsis button to the far right on your Project selection page.



By restoring a project, the project will be updated to the current version of the application, and any necessary changes needed for the project to be accessed will be done automatically. This restore might take some time, so please be patient.



There are some differences in how currently archived projects will behave once restored, compared to projects you are restoring once this has been released.

If you restore a project that was archived prior this release (December 2024), no user information will be kept in the project, and if users should have access to it, they need to be invited again, and all their previously saved items, such as favorites, workbooks, deck and similar, will be lost.

If you restore a project that was archived after this release (December 2024), the user information will be kept within the project, and user specific items will be retained and restored as well.

Data page – allow to review logs during import/activations

Our Data page is now accessible during scheduled data import and activation to track progress through logs. However, most features are disabled to prevent process issues and locks to be made for the processes running.